The CLA Coupé



Mercedes-Benz

This Brochure is prepared by Daimler AG and it predominantly reflects the capabilities and performance of vehicles sold in Europe. Some characteristics, capabilities, performance features and optional extras (e.g. towing systems) may not be available or may not apply in Australia or under Australian conditions. The information in this Brochure is therefore indicative, illustrative and provided only for guidance and should not be relied on. To obtain current and accurate information on a vehicle and any options applicable to Australia, contact your local authorised Mercedes-Benz retailer. The declared fuel and energy consumption figures are determined by testing under standardised laboratory conditions to comply with ADR 81/02. Real world fuel consumption is influenced by many additional factors such as fuel quality, individual driving style, load, traffic, and vehicle condition. The declared fuel consumption figure should only be used for the purpose of comparison amongst vehicles.



Everything that makes you special.

New around town and all set to make a lasting impression. The design makes you stand out. The performance puts you in the fast lane. The interface speaks your language. Welcome to your new CLA Coupé.

Strikingly self-assured.

Progressive dynamism from the bonnet to the rear. The slope of the front hints at a forceful personality. Frameless doors underscore the unfettered coupé character. Its muscular shoulders and broad rear turn heads.



Good to meet you.

Welcome to MBUX (Mercedes-Benz User Experience). You can communicate with the new CLA Coupé now as you would with a friend. It's all done with natural language, by touch or with intuitive gestures. With the help of artificial intelligence, the system is able to learn from you, advise you and remember your preferences.


伊勢崎店
群馬レジャーランド
The new CLA.
Play by your rules.

When it comes to safety, the new CLA is suddenly very down to earth.

All together and all for you. The optional Driving Assistance package combines the assistance systems with the safety systems. This means that hazards can be recognised in good time, warnings displayed and, in an emergency, braking manoeuvres initiated.

Ready to make yourself at home?

The displays in the new Mercedes-Benz CLA Coupé are designed for your wellbeing. Everything can be set up the way you want to see it. The pleasant wrap-around design with ambient lighting ensures flowing transitions. Luxury that you can feel comes courtesy of the state-of-the-art Widescreen Cockpit with touchscreen.



Sport needs rules. Play by your own.

You decide on the set-up, just by pressing a few buttons. The dynamic coupé lines, incidentally, don't only look magnificent, but also offer extremely little resistance to the wind. This reduces fuel consumption and noise, while enhancing driving stability.



ENERGIZING packages.

In better form at the end of your journey than when you set off? That's what happens with the ingenious ENERGIZING packages. Depending on the precise specification, a range of comfort systems are linked to create individual programmes.

Standard on all AMG variants. Available as optional equipment as part of the AMG Exclusive Package or Exclusive Package for all other variants.



Head-up Display.

The driver's undivided attention remains on the road and the current traffic conditions, because the head-up display projects key information in front of the windscreen. This is less tiring on the eyes, as they are not constantly having to switch between near and far.

Available as optional equipment as part of the Communications Package.



The AMG Line.

With the AMG Line as standard equipment you are making a clear statement in favour of performance, both inside and out. The AMG bodystyling above all, with its special front and rear aprons, takes visual cues from the AMG models. The technical features too, including a lowered, sportily tuned suspension and the Direct-Steer system, serve to intensify the driving experience.



Smartphone Integration package.

Smartphone Integration connects the mobile phone with the media system via Apple® CarPlay® and Android Auto®, thereby giving convenient access to the most important applications on the smartphone. Apps from third-party service providers such as Spotify® are likewise quick and easy to use.

YOUR GATEWAY TO THE DIGITAL WORLD OF MERCEDES-BENZ

Wireless charging system for mobile devices: driving time becomes charging time. With just a simple hand movement your smartphone can be fixed in place in the centre console where it is charged wirelessly. Wireless charging feature only compatible with devices that support the Qi standard. Check the compatability of your device and vehicle in Australia at **www.mercedes-benz-mobile.com/au/en** for your device manufacturer.







Ambient lighting.

Showcases the interior according to your personal preferences or current mood. With 64 colours, the ambient lighting system allows the creation of some stunning colour schemes, for example in the illuminated air vents, doors or the instrument panel.

Burmester® surround sound system.

The high-performance speakers develop first-class surround sound. This can be specifically optimised for the front and rear seats for an intensified audio experience. A level of quality that is also visible, thanks to the high-quality Burmester lettering.

Standard on the CLA 45 S. Available as optional equipment as part of the Communications Package for all other variants.

MULTIBEAM LED.

For perfect visibility: the adaptive MULTIBEAM LED headlamps react with individually controllable LEDs to the traffic situation. Partial main beam masks out other road users without dazzling them. The cornering and active light functions also illuminate the field of vision optimally, allowing faster identification of hazards.

Standard on the CLA 45 S. Available as optional equipment as part of the Vision Package for all other variants.

Wheels of up to 19 inches in size.

Ready to conquer the roads: the new optionally available 48.26 cm (19-inch) wheels do not only look incredibly good, they also provide for a more full-on, sporty feeling at the wheel.

Standard on all AMG variants. Available as optional equipment for all other variants.



Suspension with Adaptive Damping System.

If you so wish, the damping will adapt fully to your driving style and to the road via the suspension settings and can actively support the CLA's driving dynamics.

The weight- and noise-optimised components are designed to combine agile handling characteristics, driving safety and comfort as ideally as possible.

Available as optional equipment as part of the AMG Exclusive Package. Not available on AMG variants.



DYNAMIC SELECT.

From a whisper to a roar. The optional suspension with Adaptive Damping System can be adjusted at the touch of a button. There is a choice between the drive programs Eco, Comfort, Sport and Individual.

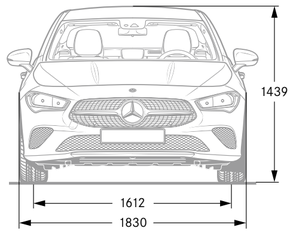
Technical data.

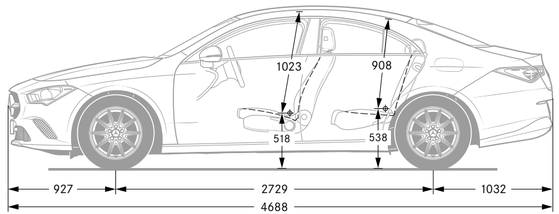
	CLA 200	CLA 250 4MATIC	CLA 35 4MATIC	CLA 45 4MATIC+
Displacement (cc)	1332	1991	1991	1991
Rated output (kW [hp] at rpm)	120 [163] @ 5500	165 [224] @ 5500	225 [306] @ 5800	310 [421] @ 6750
Acceleration from 0 to 100 km/h (s)	8.2	6.3	4.7	4.0
Fuel consumption[4] (l/100 km)				
Urban	7.2	9.1	9.3	12.1
Extra-urban	4.7	5.3	6.3	7.2
Combined	5.7	6.7	7.5	8.9
CO_2 emissions, combined (g/km)	130	151	169	202

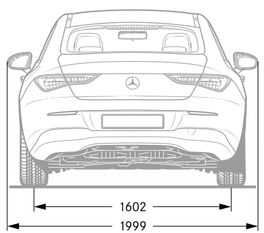
The best for the engine:
Mercedes-Benz genuine engine oils.

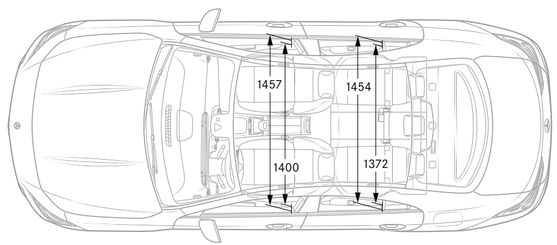
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Dimensions.









All figures in millimetres. The illustrated dimensions are mean values. They are valid for vehicles in basic specification and in unladen condition.



SPORT — FOR — GOOD

Mercedes-Benz is one of the founding partners of the worldwide “Laureus Sport for Good Foundation”, which was established in 2000. It is the Mercedes-Benz brand s most important social initiative. Laureus Sport for Good supports children and young people in need through social sports projects, opening up new perspectives and imparting important values such as team spirit, respect and determination. “Change the Game for Kids” is our mission statement which we wish to share with you. In buying a Mercedes-Benz you are supporting the “Laureus Sport for Good” movement.

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Daimler AG, dialog@daimler.com, **02**-0219