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## **MG Motor New Zealand ZST New Variants**

**To:** Dealer Principals  
General Managers  
Sales Managers  
Marketing Managers

**Subject:** **ZST New Variants**

**Effective:** 21<sup>st</sup> June 2021

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Dear Network,

We are pleased to announce details of two new variants in the ZST Range. The new ZST Core and ZST Vibe will offer customers in the compact SUV range a more accessible entry point into the fabulous ZST Range – the future of driving.

The ZST Core will start from \$26,990+ORC, while the ZST Vibe starting from \$28,490+ORC. No charge for Metallic paint in New Zealand. Both variants come with a 1.5L CVT engine and many of the premium features of the current ZST, including a 360degree safety camera as standard and MG Pilot.

**Specifications:**

Below is a summary of the features and pricing for the two new variants. The first lot of ZST Core arriving at your dealership shortly, with the ZST to arrive late July 2021. For any pre-sold units forward the VOSA forms to Diana and Reece, and they will allocate custom units first. These two new variants will feature on the MG NZ website with spec sheet, brochure, alongside creative assets for print and digital.

For full specification details, please consult detailed product information.

Badge	Core		Vibe	
From price	\$26,990+ORC		\$28,490+ORC	
Highlights	1.5L	CVT	1.5L	CVT
		Brighton Blue		Brighton
		York White		York White
		Diamond Red		Diamond
		Sloane Silver		Sloane
		Pebble Black		Pebble
Features	<b>Main Features:</b>		In addition to <b>MG ZST Core:</b>	
	1.5L engine		17" Two-tone machined alloy wheels	
	17" Alloy wheels		Front Fog lights	
	Driver's 6way Manually Adjustable Seat		Rain sensing wipers	
	Passengers 4way Manually Adjustable		PU & PVC Seat	
	Fabric Seat		In built navigation	
	MG Pilot driver safety suite		6 speaker sound system	
	360 degree camera			
	10.1" Multi-function colour touch			
	4 speaker sound system			
	Full grain leather steering wheel with			
	Synthetic leather interior trim with			
	Keyless entry & push button start			
	Centre armrest			
	LED headlights & Taillights			
	MG 'Exclusive' high-gloss grille			
	High-gloss finish: Fog Light surround,			

The introduction of the MG ZST Core and MG ZST Vibe follows the refined and advanced styling of the recently introduced MG ZST Excite and Essence. Notably, the exclusive front grille remains emphasised by a slick black high-gloss finish, delivering eye-catching style that perfectly frames the iconic MG badge.

The black high-gloss detailing further extends across the exterior elements of the vehicle including mirror covers, side sill inserts and fog light surrounds (available for Vibe only).

Inside, the two variants offer occupants the same superior shoulder, hip and headroom throughout the cabin as their top-end counterparts.

Comfort is top-of-mind with premium soft-touch materials throughout the cabin, including a leather wrapped perforated steering wheel and interior trim with contrast stitching, comfortable fabric seating, front centre armrest and two rear ISOFIX attachment points, which is perfect for growing families.



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### **Packed with innovative technology**

Committed to ensuring customers are equipped with the highest levels of innovative technology at an attainable price point, the MG ZST Core and Vibe both boast keyless entry and push-button start. Passengers can easily connect to Apple CarPlay® and Android Auto™ through its 10.1-inch touch screen infotainment system.

Both the Core and the Vibe are powered by MG's trusted 1.5-litre, 84kW/150Nm direct-injection four-cylinder petrol engine, backed by a continuously variable transmission driving the front wheels.

The two new variants join an expanding MG vehicle range.

**For any questions regarding the assets developed, please don't hesitate to contact the marketing department.**

### **Alana Hutt**

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