

Mazda2 is compact,

yet puts no limits on you

It looks after you like a friend

Moves like a part of you

Is as keen to get going as you are

We call this Zoom-Zoom





ALL THE BEST THINGS IN ONE PLACE

When lots of things you like come together, it makes for something special. It could be getting all your friends around one table. Or checking out a city that's bursting with life. Mazda2 also puts a lot that's great in one place. It's compact, but packs in everything you need to live large. It's light and streamlined to be more affordable to run, yet solid enough to keep you grounded.

The sporty design moves through town with agile ease, and responsive steering handles both city and country with confidence. And it's little enough to squeeze into the tightest spots. At its core is a 1.5 litre engine that's light on fuel, and still gives you all the go you need. In fact, its fuel economy is up there with the best.

While great style always seems effortless, a lot of work goes into looking good. So Mazda2 is crafted down to the tiniest detail - classy co-ordination and stylish highlights give its well-toned body plenty of street presence. For a car this size, it packs in a whole lotta Zoom-Zoom.

EVERYTHING CLICKS INSIDE

It's when you get to know the little things about Mazda2 that everything just clicks. Every detail feels like it's designed just for you, from clever ideas including a rack for things like maps and glossies, to the front console putting everything you need close by. Or perfectly placed cup-holders that keep your favourite refreshment handy. You know, the important stuff.

Power windows and mirrors make things easier still. And a big soundtrack is also important. That's why Mazda2 packs a CD player with four punchy speakers, USB and an auxiliary jack so you can hook up your MP3 player and go. You get cruise control across the range while Maxx Sport adds climate control air-conditioning, a leather wrapped steering wheel and a trip computer. And with a stylishly uncluttered instrument panel, everything feels roomier.

But the easy-to-get-along-with feeling doesn't stop there. Add enough carrying space for the biggest weekend away or the most serious shopping day, and you begin to see the big places that Mazda2 can take you.







Hit play. All models put audio controls right on the steering wheel.





Get in gear. Take your pick of a slick shifting 5-speed manual, or keep it simple with smooth 4-speed auto.



Switched on. Power window and mirror switches are a wrist flex away.

STAY OUT OF TROUBLE

The best way to be safe is to avoid trouble altogether and that's where it's great to have Mazda2's agile, secure handling on your side. But it's also looking out for you in many other ways.

At its core is the Mazda Advanced Impact Distribution and Absorption System (MAIDAS), which absorbs and redirects impact energy away from the rigid occupant cell. Every model comes with ABS and Dynamic Stability Control (DSC), to help keep you headed to where you want to go, and stop you from going anywhere you don't. It's also good to know you're looked after by front, side and curtain airbags across the range. Front seatbelts are equipped with reminders, plus pretensioners and load-limiters.

Powerful brakes give you that extra confidence. They're backed up by ABS to help avoid skids under braking, plus Electronic Brake-force Distribution (EBD) that optimises braking according to the load on board. What's more, Emergency Brake Assist (EBA) recognises emergency braking and gives you added stopping power right when you need it.

And there's even more reason to feel secure. Mazda2 is equipped with an engine immobiliser and remote central locking to keep out unwelcome guests.



Prepared for the unexpected. So what if you're faced with an unanticipated hazard and have to react suddenly? DSC acts instantly, braking the inner rear wheel to counter understeer (or outer front wheel to counter oversteer). At the same time, the TCS reduces torque to the driven wheels to minimise slip. As a result, control is maintained and the vehicle can be safely steered around the obstacle.



Well handled. Every Mazda2 is fitted with high performance tyres for superior handling and safety.



NEO SPORT

Chic looks, smart features, and great economy too. Add Zoom-Zoom enjoyment and Neo Sport gives you all the best things in a small package.

- 1.5 litre in-line 4 cylinder DOHC S-VT
- Max. power: 76 kW @ 6,000 rpm
- Max. torque: 135 Nm @ 4,000 rpm
- 42 litre fuel tank capacity
- 5-speed manual or 4-speed automatic
- 15 inch alloy wheels
- Headlamps (Halogen)
- Power mirrors and windows
- Air-conditioning
- Cruise control
- Seat trim: cloth

NEO SPORT IN BLUE REFLEX MICA

- $\boldsymbol{\cdot}$ Seats (front) with: height adjustment (driver)
- ${\boldsymbol \cdot}$ Seats (rear) with: 60/40 split fold backrest

- Tilt adjustable steering wheelVanity mirrors (front)
- Wipers (front) 2-speed with
- intermittent function
- Wiper (rear) with intermittent function
- AM/FM tuner with CD player, single disc
- (MP3 compatible) and 4 speakers • Auxiliary input (3.5 mm MP3 player
- compatible)
- Steering wheel-mounted audio controls
- USB input (iPod[®] compatible)
- Airbags SRS: front (driver and passenger),
- side (front) and curtain (front and rear)

0

- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)
- Electronic Brake-force Distribution (EBD)
 Emergency Brake Assist (EBA)
- Remote central locking
- Traction Control System (TCS)
- 'Triple H' safety construction with front and rear crumple zones

mazoa 2





ì





With Maxx Sport you'll really make your mark. Luxury touches on the inside and sporty accents outside help you stand out.

Maxx Sport features additional to Neo Sport include:

- Exhaust extension (chrome)
- Fog-lamps (front)
- Rear roof spoiler
- Air-conditioning (climate control)
- Ambient temperature display
- Leather-wrapped gear shift knob (manual only)
- Leather-wrapped steering wheel
- Trip computer



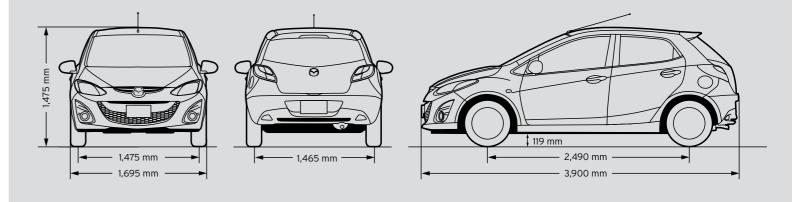
SPECIFICATIONS

Powertrain			
Engine type		1.5 litre in-line 4 cylinder 16 valve DOHC S-VT	
Engine capacity		1,498 сс	
Bore and stroke		78.0 mm x 78.4 mm	
Compression ratio		10.0 : 1	
Maximum power		76 kW @ 6,000 rpm	
Maximum torque		135 Nm @ 4,000 rpm	
Throttle control		Electronic (drive-by-wire)	
Fuel system		Electronic fuel injection	
Fuel tank capacity		42 litres	
Recommended fuel		Unleaded (91RON or higher) or E10	
Fuel consumption ¹	man (combined)	6.4 litres per 100 km	
	auto (combined)	6.8 litres per 100 km	
Emission standard		Euro stage IV	
Manual transmission		5-speed	
Automatic transmission		4-speed	
Gear ratio	1st - man / auto	3.416 / 2.816	
	2nd	1.842 / 1.553	
	3rd	1.290 / 1.000	
	4th	0.972 / 0.695	
	5th	0.775 / -	
	reverse	3.214 / 2.279	
	final drive	4.105 / 4.147	

Neo Sport

Wheelbase

Maxx Sport





Brake type	front	Ventilated disc	
	rear	Drum	
Steering type		Electric power assist steering	
Steering wheel turns lock t	o lock	2.7	
Suspension	front	MacPherson strut	
	rear	Torsion beam	
Turning circle	kerb to kerb	9.8 m	
Tyre size		185/55R15	
Tyre index		82V	
Wheel size		15 x 6.0 J	
Wheel type		Alloy	
Wheel type (spare)		Temporary	

Weights and capacities

Cargo room	volume (VDA)	250 litres
	volume (VDA) ²	469 litres
Kerb weight man	man	1,010 kg
	auto	1,032 kg
Towing capacity ³	braked	700 kg
	unbraked	500 kg

119 mm
1,475 mm
3,900 mm
1,695 mm
1,475 mm
1,465 mm
2,490 mm

SPECIFICATIONS

Exterior		
Door handles (body coloured)	•	•
Exhaust extension (chrome)	-	•
Fog-lamps (front)	-	•
Front and rear bumpers (body coloured)	•	•
Green-tinted windscreen, side and rear windows	•	•
Headlamps (Halogen)	•	•
Metallic/Mica paint	0	0
Mudflaps (front and rear)	•	•
Power mirrors and windows	•	•
Rear spoiler		•

Neo Sport

Interior			
12 volt power outlet		•	•
Air-conditioning		•	-
Air-conditioning (climate control)		-	•
Ambient temperature display		-	•
Cruise control		•	•
Cupholders		•	•
Digital clock		•	•
Door ajar warning light		•	•
Door map pockets (front)		•	•
Driver's left footrest		•	•
Glove box with magazine rack		•	•
Illuminated entry system with del	ayed fade	•	•
Instrument panel light dimmer		•	•
Interior illumination:	cargo room lamp	•	•
	dome lamp	•	•
Interior release for fuel filler door	·	•	•
Leather-wrapped:	manual gear shift knob	-	•
	steering wheel	-	•
Lights-left-on audible warning		•	•
Low fuel warning light		•	•
Passenger assist grip (front)		•	•
Rear console tray		•	•
Seat trim:	cloth	•	•
Seats (front) with:	adjustable head restraints	•	•
	height adjustment (driver)	•	•
	rake and slide adjustment	•	•
Seats (rear) with:	60/40 split-fold backrest	•	•
	adjustable head restraints	•	•
Tachometer and electronic odometer/tripmeter		•	•
Trip computer (current and average fuel consumption, distance to empty and average vehicle speed)		-	•
Vanity mirrors (front)		•	•
Ventilation pollen filter		•	•
Window demister (rear)		•	•
Wipers (front) 2-speed with intermittent function		•	•
Wiper (rear) with intermittent function		•	•

Audio

Sport

Maxx

AM/FM tuner	
Auxiliary input (3.5 mm MP3 player compatible)	
CD player, single disc (MP3 compatible)	
Speakers (4)	
Steering wheel-mounted audio controls	
USB input (iPod® compatible)	

Safety

,	
Airbags SRS front (driver and passenger)	
Airbags SRS side (front)	
Airbags SRS curtain (front and rear)	
Anti-lock Braking System (ABS)	
Child restraint anchor points and childproof rear door locks	
Collapsible steering column	
Dynamic Stability Control (DSC) - switchable on/off	
Electronic Brake-force Distribution (EBD)	
Emergency Brake Assist (EBA)	
Engine immobiliser	
High mount stop lamp	
Intrusion-minimising brake pedal	
Left-hand-side convex (wide angle) exterior mirror	
One touch (up and down) power window (driver)	
Remote central locking (one transmitter with retractable key)	
Seat-belt warning audible and visual (front)	
Seat-belts 3-point lap-sash (all seats)	
Seat-belts (front) with pretensioners, load-limiters and height adjustable shoulder anchorages	
Side impact door beams	
Traction Control System (TCS)	
'Triple H' safety construction with front and rear crumple zones	
Whiplash-minimising front seats	

Neo Sport

•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•
•	•



GRAM STRATEGY LESS WEIGHT MEANS MORE ZOOM-ZOOM

If a car is lighter, it's more responsive and alive to drive. More fun, in other words. Not only that, but it uses less fuel and creates lower emissions. With Mazda2, we challenged ourselves to cut weight by 100kg - a huge amount for a small car. This goal was achieved by looking beyond major components such as the body, chassis and engine. We examined every last bolt and nut looking to save weight, while maintaining strength and safety. This 'gram strategy' came from the realisation that if every part could be made just a gram lighter, it would add up to several kilos. You'll appreciate this exacting approach from behind the wheel of Mazda2. Because at Mazda, Zoom-Zoom is something we're always looking to add more of.

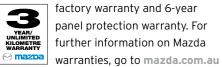
Rest assured - your warranty

The quality built into Mazda2 is backed up by a 3-year, unlimited kilometre

Maintain that Zoom-Zoom

Your Mazda2 deserves the best in care.

Servicing through the Mazda Maintenance



Program gives your car the advantage of factory trained Service Technicians and advanced computer diagnostic systems. As well as maintaining your Mazda in top condition, you'll also be protecting its outstanding resale value.

Help is at hand -Mazda Roadside Assistance

Flat batteries, running out of fuel and flat tyres - everyone faces hiccups from

For further information visit mazda.com.au or Freecall 1800 034 411



Like us on the official Mazda Australia fan page for the latest pictures, videos, events, news and competitions, Ask guestions, give feedback or upload your own photos. Join the conversation at facebook.com/mazdaaus



Join the conversation on Twitter. Keep up with breaking Mazda news, videos and pictures from around the web. Tweet your questions, give feedback or post your own photos. twitter.com/mazdaaus

time to time. When the unexpected happens, Mazda Roadside Assistance is there to keep you moving. You'll be covered 24 hours a day, 365 days a year, all around Australia. Better still, your Mazda will only be worked on by Mazda-approved technicians. Choose a Standard policy offering everything needed to get going again, or the Premium policy with extra benefits like accommodation, a rental car and vehicle recovery. Either policy can be purchased across the entire Mazda range. (Terms and conditions apply.)

Accessories add enjoyment

Mazda2 packs a whole lot of enjoyment into a small car. And with Mazda Genuine Accessories, Mazda2 ownership is even more fun. They let you personalise your car, and protect its value. They also offer great design, quality and safety, plus the backing of a Mazda Genuine Warranty. Mazda Genuine Accessories give you even more Zoom-Zoom.

Visit Mazda Australia's YouTube channel. You'll find

voutube.com/zoomzoom

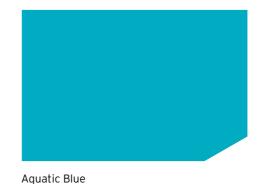
video content with exclusive behind-the-scenes footage.

COLOURS

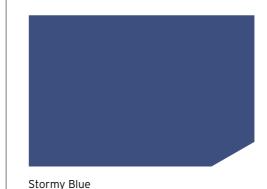
Exterior

Crystal White Pearl Mica

Aluminium Metallic



True Red



Jet Black Mica

Interior

Mica

Mica



1 Fuel consumption figures are based on ADR81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. 2 Measured with rear seats folded down and up to roof. 3 Subject to State or Territory regulation:

All care is taken to ensure the accuracy of this brochure at the time of publication. Specifications, features and model availability may vary from State to State and may change without notice. Please refer to mazda.com.au or consult your Mazda Dealer prior to placing an order to ascertain current information on model availability, specifications, options, features and prices. Mazda Australia Pty Limited will not be liable for any loss arising from the information in this brochure, whether in negligence or otherwise. Mazda Australia Pty Limited will not be liable for any loss arising from the information in this brochure, whether in negligence or otherwise. Mazda Australia Pty Limited will not be liable for any loss arising from the information in this brochure, whether in colours may vary from those shown in this brochure. Ask your Dealer to show you a product sample. Published July 2013. MAZ10742 126.002





Blue Reflex Mica





Meteor Grey Mica





MAKE YOUR MAZDA EVEN MORE REWARDING

Mazda2 packs a whole lot of enjoyment into a small car. And Mazda Genuine Accessories make owning one even more fun. They let you personalise your car, and protect its value. They also offer great design, quality and safety, plus the backing of a Mazda warranty. Mazda Genuine Accessories let you enjoy even more Zoom-Zoom.



Centre console organiser Keep bits and pieces in order with this organiser's handy compartments.



Chrome exhaust tip Highlight you car's great looks. (Neo Sport only)



Floor mats (set of four) Protect your carpet with these high-quality, tailor-made floor mats.



Side indicator garnish Sends a very stylish signal.

Fog-lamps Enjoy improved visibility in all conditions. (Neo Sport only)



Scuff plates Attractive protection against entry marks and scratches.



Cargo tray Sturdy with raised sides, this tray provides maximum waterproofing and helps prevent cargo sliding around during transit.

Rear roof spoiler

11

Streamline your Mazda2 while giving it an extra dose of attitude. (Neo Sport only)

Side skirts Improves aerodynamics and adds a racy touch.

Reverse parking sensors A warning tone helps prevent bumper damage by alerting you to obstacles.

mazoa 2

Slimline weathershields (front and rear) Let fresh air in - keep the worst of the weather out.





Bonnet protector Guards against damage from stones and other debris. Headlight protectors Safeguard headlamp lenses against damage. Front corner parking sensors Advanced sensors use audio alert to make parking simple.



Rear seat entertainment holder - for iPad® A great way to entertain rear seat passengers. Tilts and rotates to allow landscape or portrait viewing. Includes iPad® charger and headphones.



Collapsible sun screen Keep your vehicle cool and protect the interior from the sun's harmful rays.



Cargo organiser box Prevent items from sliding around in the load compartment. Features moveable interior dividers, detachable lids and a securable base.



Boot lip protector Protect your rear bumper and boot lip from scratches and scuffs during loading and unloading. Features reflective safety strip.



Audio retractable USB cable Stream music and track data from your from your iPhone® or iPod® to the vehicle's audio system. Also charges your device.

All care is taken to ensure the accuracy of this brochure at the time of publication. Sports and other equipment shown are for illustrative purposes only and do not come standard with the vehicle, or as Mazda Genuine Accessories. Specifications, features and availability may vary from State to State and may change without notice. Please refer to mazda.com.au or consult your Mazda Dealer prior to placing an order to ascertain current information on availability, specifications, features and prices. Mazda Australia Pty Limited will not be liable for any loss arising from the information in this brochure, whether in negligence or otherwise. Mazda Australia Pty Limited ABN 78 004 690 804, 385 Ferntree Gully Road, Mount Waverley, Victoria 3149. All Mazda Genuine Accessories fitted at the point of sale of a new Mazda passenger vehicle are covered under the Mazda 3-year/unlimited kilometre warranty. Mazda Genuine Accessories fitted at the point of sale of a new Mazda vehicle are covered by the Mazda 2-year or 40,000 kilometre warranty (whichever should occur first). iPod® and iPad® are trademarks of Apple Inc., registered in the U.S. and other countries. Please check the compatibility of your Bluetooth® device (particularly your mobile phone) with the specific Bluetooth® accessory you intend to purchase as not all devices will operate correctly. Consult your Mazda Dealer for further information. Published July 2013. MAZ10763 126.003



Mazda Bluetooth® audio transmitter - for iPod®

Connect your iPod[®] wirelessly and play your tunes through the vehicle's audio system. Includes 12 volt power adaptor for charging your iPod®.

Available on vehicles fitted with Mazda accessory Bluetooth® hands-free with A2DP or factory fit Bluetooth®.



Bluetooth[®] hands-free kit with A2DP

Use the latest wireless technology to communicate safely and conveniently, and stream music from your Bluetooth® enabled mobile or MP3 player.

Hands-Free Profile (HFP) version 1.2. Please check mobile phone compatibility with your Mazda Dealer.

Alarm Gives you added security and peace of mind.

Auto lights on/off Monitors outside light levels and turns headlamps on or off accordingly.





Tow bar

Designed for Mazda2, with a 700kg (braked)* capacity. *Subject to State or Territory regulations. Please refer to your Mazda Dealer for further information.





Also available

- ► Ashtray and cigarette lighter
- ► Mazda retractable audio cable (3.5mm male-to-male)
- Tow ball
- ► Tow ball cover

To see the full range of Mazda Genuine Accessories, go to Mazda.com.au