

# XK





Power, style and uncompromised luxury, XK makes every journey unforgettable. XK's contemporary fusion of dramatic sweeping curves with low-riding profile epitomises Jaguar's reputation for stunning and seductive design.

XK delivers breathtaking performance and unparalleled comfort plus the versatility of a 2+2 seating configuration. Its advanced technology enables exhilarating handling wherever you go; its hand crafted cabin ensures absolute comfort however far you travel.

XK | XKR | XKR-S



VEHICLE SHOWN: XKR CONVERTIBLE IN INDIGO WITH OPTIONAL XKR AERODYNAMIC PACK



## SEDUCTIVE DESIGN

XK is designed and engineered in two bodystyles, Coupé and Convertible. Both are built in aluminium which combines lightness with strength and rigidity. Every surface is sculpted to create a visual energy, with the outer aluminium skin stretched taut over the body structure. From XK's purposeful front bumper design and chrome outlined air intakes, to its distinctive side power vents and muscular rear haunches, it promises both luxury and immense power.

To present a unique XK visual signature, LED daytime running lights frame the advanced bi-function HID Xenon headlamps, while at the rear there are distinctive all-LED tail lamps. Under the bonnet, XK is driven by a choice of three formidable 5.0 litre engines: Jaguar's highly acclaimed 5.0 litre V8; a 5.0 litre V8 Supercharged delivering 375kW in XKR models; and, exclusive to the XKR-S, a 5.0 litre V8 Supercharged producing an astounding 404kW.



# XK

**Jaguar's 5.0 litre V8 283kW Petrol engine** produces exhilarating acceleration with effortless power. Advanced engineering technologies ensure instant response, **delivering 0-100km/h in 5.5 seconds.**

XK combines performance with luxury and relevant technology, intuitively expressed to connect the driver to the car, and the car to the road: it is technology that empowers, but never overpowers, the driving experience. As standard, it offers a 6-speed automatic transmission with Jaguar Sequential Shift™, JaguarDrive Selector™, Dynamic Stability Control (with TracDSC mode) and Jaguar's Performance Braking System. The interior features include soft grain leather with twin needle contrast stitch, heated and cooled front seats, with a heated leather steering wheel plus a Suedecloth premium headlining. The specification also includes a 7 inch colour Touch-screen display, navigation system plus iPod connectivity and Bowers & Wilkins 525W surround sound system.

VEHICLES SHOWN: XK COUPÉ IN RHODIUM SILVER









## XKR

Re-engineered and re-calibrated, updated and enhanced - XKR builds upon the dynamic performance of the XK to make a great car even greater. At its heart is Jaguar's acclaimed 5.0 litre V8 Petrol engine fitted with a sixth-generation, twin vortex system supercharger. This all-aluminium quad-cam powerplant produces 375kW providing heart racing performance with seamless power delivery and tremendous torque - up to 625Nm.

With its higher performance capabilities the XKR features an **Active Differential** as standard. XKR's features are enhanced with the **Jaguar High Performance Braking System** and optional Adaptive Front Lighting with pivoting headlamps. Bonnet louvres provide extra cooling for the engine; aerodynamics are further improved with an optional front splitter and large rear spoiler. XKR delivers the sublime luxury of a Grand Tourer with the muscle of a thoroughbred champion.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK



VEHICLE SHOWN: XKR-S CONVERTIBLE IN POLARIS WHITE

# XKR-S

XKR-S takes XK to superlative heights. 0-100km/h in 4.4 seconds, and a **limited top speed of 300km/h**. XKR-S also distinguishes itself with a unique front bumper, carbon fibre splitter, broad vertical side intakes and twin nacelles. **Performance Active Exhaust** with quad tailpipes gives the XKR-S its own powerful sound signature. Bespoke **Adaptive Dynamics** together with a 10mm reduction in ride height and changes to suspension components, deliver pin sharp handling, maximising grip and control.

The unique interior of XKR-S includes all of Jaguar's legendary elegance and comfort, but with a distinctive edge. Beautiful contrast stitching and carbon leather detailing feature throughout the car while the headlining is a luxurious Poltrona Frau® Jet leather. XKR-S is the ultimate expression of sporting luxury, combining dramatic performance with superb craftsmanship and materials.



VEHICLE SHOWN: XKR-S COUPÉ IN FRENCH RACING BLUE

# ALUMINIUM



XK's all-aluminium body construction is fundamental to the way the car performs. **Using technology derived from the aerospace industry, it delivers a combination of lightness, strength and rigidity** – the key to great sports car handling, superb performance and impressive efficiency. High torsional rigidity delivers exceptional agility, reduced body roll and pin-sharp cornering; less weight results in faster acceleration, shorter braking distances, improved fuel economy and lower emissions when compared to an equivalent steel-bodied car.

The rigidity of aluminium body construction also means that Convertible models have no need for extra stiffening panels and the resultant additional weight. Because aluminium can absorb more energy than steel, XK's body is also able to dissipate greater impact forces, creating a safer environment for driver and passengers. What's more, with Jaguar's commitment to sustainability, **50 percent of XK's body structure is made from recycled aluminium.**



VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK

# INTELLIGENT CONTROL



XK gets the best from your driving with an array of intelligent adaptive technologies. The **Servotronic 2 steering** system delivers precise manoeuvrability at low speeds then reduces assistance at higher speeds. The six-speed ZF 6HP28 automatic transmission reads driving style and road environment to constantly adapt its gear shift pattern. It's designed to optimise fuel efficiency while anticipating and preparing to provide instant power.

**Dynamic Stability Control** intervenes in demanding driving situations by applying braking to individual wheels where necessary, reducing engine torque and helping to maintain stability in the most challenging driving conditions. **Adaptive Dynamics** continuously monitor the car's speed, steering and body movements, analysing the suspension response and varying the damping to suit conditions. The system calculates the appropriate suspension response 500 times every second keeping the vehicle flat, stable and secure. XK's array of driving technologies are all designed to assist but never overwhelm allowing confident, precise handling without any loss of ride comfort.

XKR



**Speed Pack and Black Pack.** For even greater visual assertiveness, XK and XKR are available with the optional Black Pack. Features include gloss black finishes to the front grilles, air intakes, side power vents and the boot lid finisher as well as 20 inch Kalimnos gloss black alloy wheels. The optional Speed Pack is available on XKR and can be combined with the Black Pack. The Speed Pack increases XKR's maximum speed to 280km/h and includes 20 inch Kasuga alloy wheels, a body coloured Aerodynamic Pack with front splitter and large rear spoiler, body coloured rear diffuser and side sill extensions.

The XKR's ride and driving capabilities can be further uprated with the optional **Dynamic Pack**. This includes Speed Pack features, plus extensive revisions to the suspension including a forged and fully machined front knuckle for improved steering precision, bespoke spring and damper settings and revised Adaptive Dynamics. A 10mm reduction in ride height and 20 inch Vulcan alloy wheels, forged and lightweight also feature. Other pack combinations are available, see [jaguar.com](http://jaguar.com) for more details.

VEHICLE SHOWN: XKR COUPÉ IN ULTIMATE BLACK WITH OPTIONAL XKR SPEED WITH BLACK PACK AND RED BRAKE CALIPERS





## ACTIVE HANDLING

The XK driving experience is taken to the next level through engaging technologies that enhance handling, response and performance. **Jaguar Sequential Shift™** provides a choice of **Automatic or Sport mode**. Tightening the suspension, Sport mode exploits the full power of the XK engine. It monitors driving style and varies the shift schedule holding on to lower gears for longer. For total control, **manual gearshifting can be selected utilising simple one touch paddles** mounted behind the steering wheel.

JaguarDrive Control™ offers further enhancements with Dynamic and Winter Modes. Engage **Dynamic Mode** and immediately XK is more responsive. The engine torque delivery characteristics and gear shift points are modified to improve response speed and sensitivity. **Winter Mode** aids safe driving in slippery conditions. The accelerator pedal response is dampened to help reduce the risk of spin and maintain progressive wheel control. Its bespoke shift settings delay and soften gear shifts for improved grip.



VEHICLE SHOWN: XK CONVERTIBLE IN POLARIS WHITE WITH OPTIONAL PERFORMANCE SEATS AND 20 INCH ORONA ALLOY WHEELS



## SPECIAL SPACE

A high performance Grand Tourer, every aspect of XK is **ergonomically designed** to enhance the driving experience. Whether crossing town or continent, XK's **2+2 configuration** provides rear seats, for occasional use or as a convenient storage area. For additional practicality, Convertible models have a **boot capacity** of up to 313 litres rising to 330 litres on Coupé models. XK never compromises on luxury – from the modern textures, flawless craftsmanship and signature phosphor blue mood lighting to the triple lined canvas hood on Convertible models that provides excellent noise insulation and when stowed, minimises encroachment on the bootspace.

All seats are finished in supple twin-stitched leather. A wide selection of colours, materials and veneers offers the opportunity for personalisation and individuality, while choices such as Poltrona Frau® leather headlining on Coupé models can provide the perfect finishing touch.

VEHICLE SHOWN: XKR CONVERTIBLE IN INDIGO WITH OPTIONAL XKR AERODYNAMIC PACK









## JAGUAR PRECISION ENGINEERING IN A SEAT

When car and driver connect, XK comes alive. XK's seats are meticulously designed and engineered to be an intrinsic element of the car, seamlessly integrated into its construction. They not only hold and support through every turn, they can heat and cool, reshape and adjust. At the press of a button they instantly recall any individual shape and position preferred by different drivers. The second most complex component in the XK, after the engine, **the seat designs have been manually tested through 25,000 physical sittings** and subjected to five weeks of humidity and temperature extremes to ensure they work perfectly. There is no better demonstration of Jaguar's craftsmanship and attention to detail.

**Two styles** are available, each with detailed finishing and a comprehensive range of colour choices. 16-way adjustable Luxury seats, standard in XK and XKR models, are upholstered in twin-stitched soft grain leather and feature both heating and cooling. Precision crafted Performance seats, standard in the XKR-S and available as an option on the XK and XKR, offer individually fine-tuned lumbar support and powerfully sculpted side bolsters for exceptional lateral support during hard cornering.



PERFORMANCE SEAT IN WARM CHARCOAL AND RED DUO-TONE WITH RED STITCH



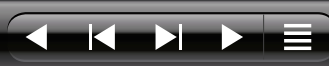


## XK EXPERIENCE

With XK, the journey begins as you approach it. With Keyless entry, the Jaguar Smart Key in your bag or pocket has already sensed your proximity and unlocked the driver's door. Settling in to the luxurious leather seats, the Start button glows red on the centre console. Press, and the JaguarDrive Selector™ rises up into the palm of your hand. The dashboard illuminates as the cabin features are highlighted in a cool phosphor blue. The centre console's 7 inch Touch-screen lights up. Simple and intuitive; it controls satellite navigation, climate control, Bluetooth® telephone system and in-car audio. Grip the soft leather of the steering wheel, engage the JaguarDrive Selector™ and prepare for the unforgettable XK driving experience.







## PERSONALISATION

Jaguar offers a stunning collection of different colour, trim and veneer choices. XK is available in two body styles, Coupé and Convertible and three model choices: XK, XKR and XKR-S. On XK and XKR there is the choice of a Luxury or Performance interior theme enabling you to create the XK that's just right for you.



# EXTERIOR COLOUR OPTIONS

From Polaris White to Ultimate Black, from the race inspired colours of Italian Racing Red to French Racing Blue, Jaguar offers an outstanding paint spectrum to bring your XK alive. With numerous colour choices in either standard, metallic or Xirallic finish, this is the first opportunity to make it your XK.

## STANDARD

Ebony



## PREMIUM

Indigo\*



Crystal Blue\*



Polaris White  
RS, SD, B



Carnelian Red\*



Satellite Grey\*  
SD, B



Ultimate Black\*  
RS, SD, B



Stratus Grey\*  
RS, SD, B

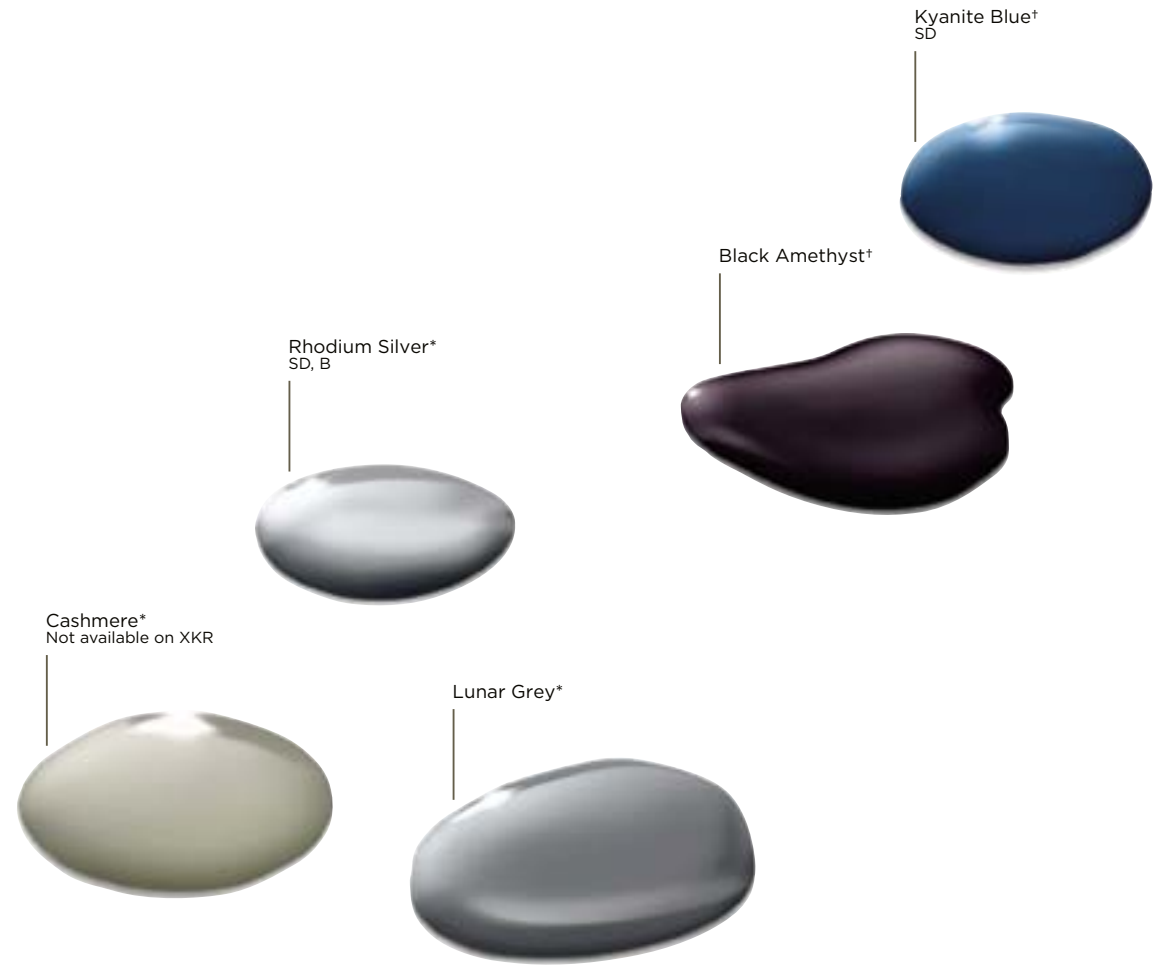


Caviar\*  
Not available on XKR



RS XKR-S colours  
SD Speed Pack and Dynamic Pack  
B Speed with Black Pack and Dynamic with Black Pack  
\*Metallic paint    †Xirallic paint  
For availability please consult your local Jaguar dealer.

### SPECIAL



### RACE INSPIRED





# ROOFS

Dark Brown

Blue

Dark Grey



Dark Green

Beige

Black

Burgundy

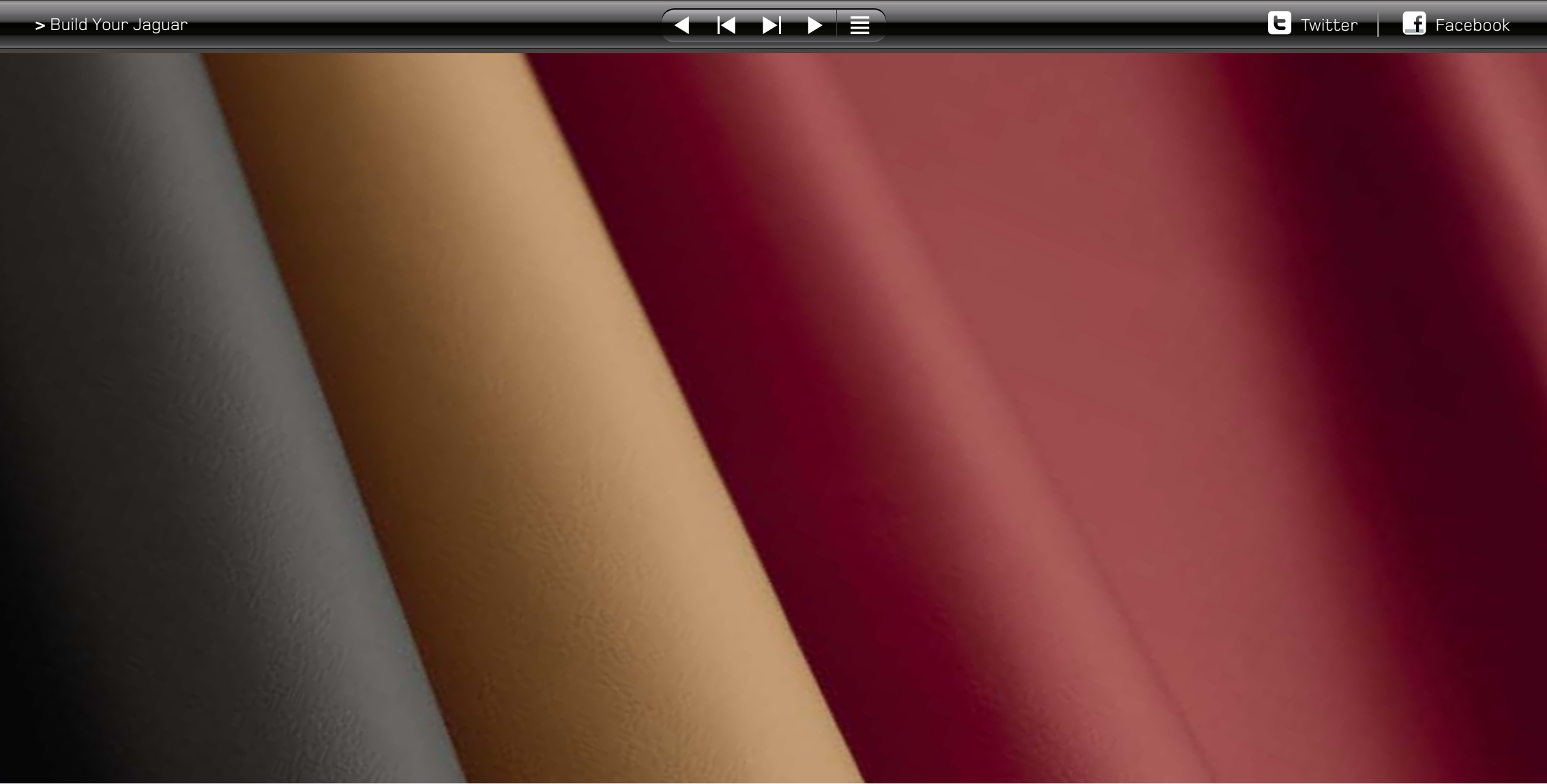


# SEAT LEATHERS

Caramel soft grain

Ivory soft grain





Warm Charcoal soft grain

Warm Charcoal Carbon Leather soft grain  
(XKR-S only, not shown)

Warm Charcoal with London Tan  
duo-tone soft grain

Warm Charcoal with Red duo-tone soft grain

# XK INTERIOR COLOUR COMBINATIONS

## PERSONALISATION

### XK WITH PERFORMANCE INTERIOR



1. SEAT WITH STITCH

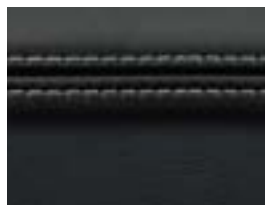
2. UPPER FACIA WITH STITCH

3. HEADLINING

4. VENEER



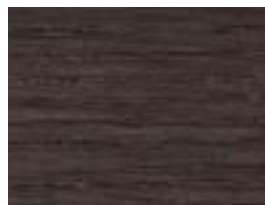
Ivory with Ivory



Warm Charcoal with Ivory



Canvas



















Gloss Rich Oak

Optional Performance seats in Ivory with Ivory stitch, Warm Charcoal upper fascia, Ivory contrast stitch, and Canvas Suedecloth premium headlining with Gloss Rich Oak veneer.

1. Seat leather and stitch applies to seats, door trim inserts and rear side panels.  
 2. Upper fascia and stitch applies to instrument panel, centre console and upper door trims.  
 3. Headlining available in 2 materials: Suedecloth and Poltrona Frau® leather. Reference for Poltrona Frau® leather headlining (optional on XK and XKR, standard on XKR-S) can be seen on page 39.  
 Centre console inlay is Piano Black on all models.

XK

SEAT WITH STITCH	UPPER FACIA WITH STITCH	HEADLINING
		
Warm Charcoal with London Tan	Warm Charcoal with London Tan	Canvas or Jet
		
Warm Charcoal with Ivory	Warm Charcoal with Ivory	Canvas or Jet
		
Warm Charcoal and London Tan duo-tone with London Tan	Warm Charcoal with London Tan	Jet

SEAT WITH STITCH	UPPER FACIA AND STITCH	HEADLINING
		
Caramel with Caramel	Warm Charcoal with Caramel	Canvas or Jet
		
Caramel with Warm Charcoal	Caramel with Warm Charcoal	Canvas
		
Ivory with Ivory	Slate with Ivory	Canvas

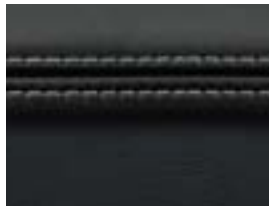
XK CONTINUED

SEAT WITH STITCH



Ivory with Ivory

UPPER FACIA WITH STITCH

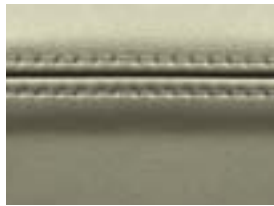


Warm Charcoal with Ivory

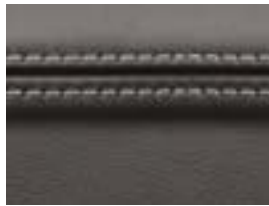
HEADLINING



Canvas or Jet



Ivory with Ivory



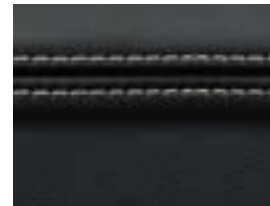
Oyster with Ivory



Canvas

XK WITH PERFORMANCE INTERIOR

SEAT WITH STITCH



Warm Charcoal with Ivory

UPPER FACIA WITH STITCH



Warm Charcoal with Ivory

HEADLINING



Canvas or Jet



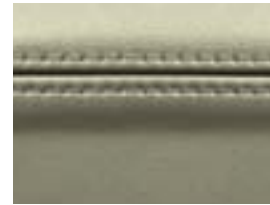
Warm Charcoal and London Tan duo-tone with London Tan



Warm Charcoal with London Tan



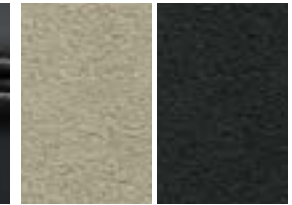
Jet



Ivory with Ivory















Warm Charcoal with Ivory













Canvas or Jet





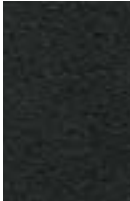
XKR

SEAT WITH STITCH	UPPER FACIA WITH STITCH	HEADLINING	
			
Warm Charcoal with Warm Charcoal	Warm Charcoal with Warm Charcoal	Canvas	or Jet
			
Warm Charcoal with Red	Warm Charcoal with Red	Canvas	or Jet
			
Warm Charcoal with London Tan	Warm Charcoal with London Tan	Canvas	or Jet




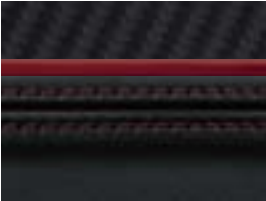





SEAT WITH STITCH	UPPER FACIA WITH STITCH	HEADLINING	
			
Warm Charcoal with Ivory	Warm Charcoal with Ivory	Canvas	or Jet
			
Ivory with Ivory	Warm Charcoal with Ivory	Canvas	or Jet







XKR WITH PERFORMANCE INTERIOR

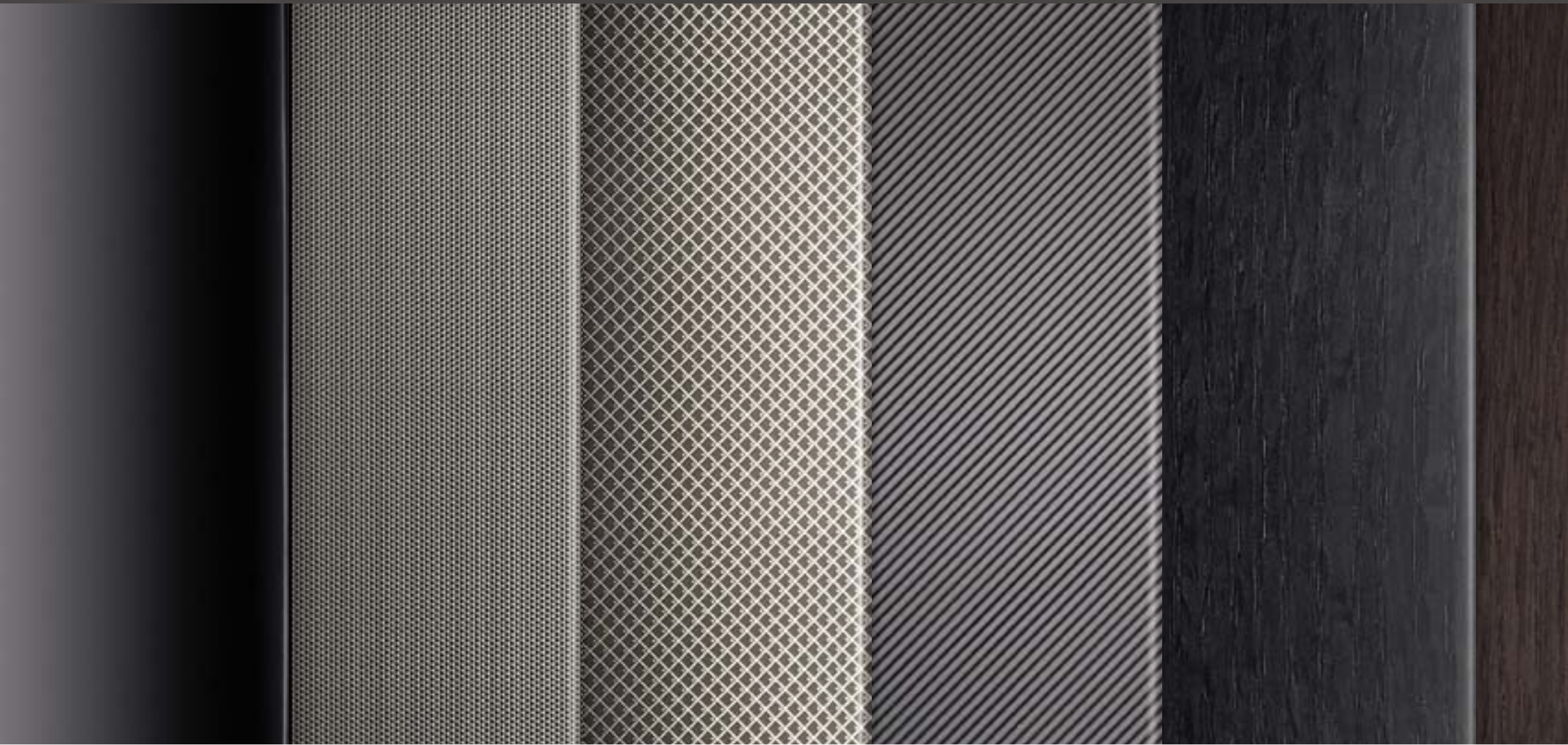
SEAT WITH STITCH	UPPER FACIA WITH STITCH	HEADLINING	
			
Warm Charcoal with Warm Charcoal	Warm Charcoal with Warm Charcoal	Canvas	or Jet
			
Warm Charcoal with Red	Warm Charcoal with Red	Canvas	or Jet
			
Warm Charcoal with Ivory	Warm Charcoal with Ivory	Canvas	or Jet

SEAT WITH STITCH	UPPER FACIA WITH STITCH	HEADLINING	
			
Warm Charcoal and Red duo-tone with Red	Warm Charcoal with Red	Jet	
			
Warm Charcoal and London Tan duo-tone with London Tan	Warm Charcoal with London Tan	Canvas	or Jet
			
Ivory with Ivory	Warm Charcoal with Ivory	Canvas	or Jet

### XKR-S PERFORMANCE INTERIOR

SEAT WITH STITCH AND MICRO-PIPING	UPPER FACIA WITH STITCH AND MICRO-PIPING	HEADLINING
		
Warm Charcoal Carbon with Reims Blue and Reims Blue	Warm Charcoal with Reims Blue and Reims Blue	Jet
		
Warm Charcoal Carbon with Red and Red	Warm Charcoal with Red and Red	Jet
		
Warm Charcoal Carbon with Ivory and Ivory	Warm Charcoal with Ivory and Ivory	Jet

SEAT WITH STITCH	UPPER FACIA WITH STITCH	HEADLINING
		
Warm Charcoal and Red duo-tone with Red	Warm Charcoal with Red	Jet
		
Warm Charcoal and London Tan duo-tone with London Tan	Warm Charcoal with London Tan	Jet



# VENEERS

Piano Black  
(All models)

Bright Knurled Aluminium  
(XK)

Dark Mesh Aluminium  
(XKR)

Dark Linear Aluminium  
(XKR-S)

Gloss Dark Oak  
(XKR)





Gloss Rich Oak  
(XK, XKR)

Satin Rosewood  
(XK, XKR)

Gloss Figured Ebony  
(XK)

Gloss Burr Walnut  
(XK, XKR)

Satin Elm  
(XK, XKR)

Satin American Walnut  
(XK)



VEHICLE SHOWN: XK COUPÉ IN RHODIUM SILVER



**IMPORTANT NOTICE**

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Comparisons are based on manufacturer's own data and testing.

**ENVIRONMENTAL INNOVATION AT JAGUAR**

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle 'whole life cycle' assessment. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through its driven life time, to final disposal. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable with 10% for energy generation.

The XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO<sub>2</sub> emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste. Already the manufacturing assembly CO<sub>2</sub> emissions of each Jaguar built in the UK since 2009 is offset. For every tonne of CO<sub>2</sub> emitted in the assembly process, Jaguar invests in carbon reduction projects that reduce an equivalent tonne of CO<sub>2</sub> elsewhere. Offsetting allows Jaguar to take action now, to reduce its impact on the environment, as part of an integrated carbon management plan. This company plan includes targets to reduce operating CO<sub>2</sub> emissions and waste to landfill by 25% by 2012, water consumption by 10% by 2012 and fleet average tailpipe CO<sub>2</sub> emissions by 25% by 2015, based on 2007 levels.

But it doesn't stop there. World class manufacturing facilities certified to ISO 14001 since 1998, transport miles have been cut from delivery routes and new ways are being introduced to produce energy from food waste at our Gaydon site in the UK.

**FUEL CONSUMPTION**

XK (Coupé and Convertible)  
Carbon Dioxide Emissions g/km - 264  
Urban l/100km - 17.1  
Extra Urban l/100km - 8.0  
Combined l/100km - 11.2

XKR and XKR-S (Coupé and Convertible)  
Carbon Dioxide Emissions g/km - 292  
Urban l/100km - 18.9  
Extra Urban l/100km - 8.6  
Combined l/100km - 12.3

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