

## **IMAGINATION DRIVES US**



Imagination is the world's most valuable resource. It's our window to the future, because if we can imagine it, we can create it. Mazda is built on a foundation of imagination and ingenuity. It's the fuel behind all we create and achieve. It has given us SKYACTIV TECHNOLOGY, 'KODO – Soul of Motion' design and countless successes that once existed only in someone's imagination. These pages show how imagination is an integral part of our innovative cars.





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Every element that makes driving rewarding takes a leap ahead in Mazda3. A new generation vehicle in every way, it delivers sophisticated design and sports performance, yet achieves outstanding fuel economy thanks to SKYACTIV TECHNOLOGY. It also brings an amazing level of connectivity, and the advanced safety of i-ACTIVSENSE.

# MAZDA3.

## **MOVES YOU FROM THE FIRST LOOK**











Mazda3 uses intuitive technology to connect you more closely to the enjoyment. In Maxx and above, a large central screen puts system information at eye line level, while select functions respond to voice. Plus, there's seamlessly integrated web-based connectivity. The advanced infotainment of MZD Connect links you to content ranging from internet radio to social media.

The elegant cabin is precisely crafted. It carefully locates controls and information to keep you focused on the road ahead. Concentration is enhanced by the Active Driving Display in selected models, which projects key data into your line of sight.



The way Mazda3 moves will leave you wanting more. Its light weight unleashes sporting agility, delivered with smooth-riding, sure-steering confidence. SKYACTIV-G petrol engines are quick to respond, with refined thrust from 2.0 or 2.5 litres. SKYACTIV-D gives you 2.2 litres of smooth turbo diesel muscle.

Whatever the choice, exceptional economy adds to the thrill. Whether automatic or manual, transmissions shift gears with polished precision. Your progress is always quiet and efficient, thanks to a sleek body that effortlessly cuts through the air.

## HIGHER PERFORMANCE, YET GREATER FUEL ECONOMY

#### SKYACTIV-G 2.0 & 2.5L PETROL ENGINE

A fundamental redesign of the internal combustion engine lifts performance, while cutting fuel consumption. Precise multi-hole direct injection minimises fuel use, while a unique piston design enhances combustion boosting power and lowering emissions. Reduced friction unlocks extra power, while a 4-2-1 exhaust layout improves efficiency. The 2.0 litre 4-cylinder engine produces 114kW of power and 200Nm of torque using as little as 5.7 litres of fuel every 100km.<sup>2</sup> The punchy 2.5 litre gives 138kW and 250Nm, with consumption as low as 6.0 litres per 100km.<sup>2</sup>





The manual transmission gives you the wrist-flicking shift feel of a sports car, like our iconic Mazda MX-5. It's thanks to simplified internal design, plus a finely-honed shift mechanism. The 6-speed SKYACTIV-MT is much more compact and also much lighter than comparable transmissions. Match this with a significant reduction in friction and fuel economy is much improved.





New-generation design and materials achieve amazing lightness and rigidity. Key joints are strengthened by advanced techniques requiring no heavy reinforcement. The use of high and ultra-high tensile steel cuts weight, bolsters rigidity and aids safety. We've worked tirelessly to save every gram. Despite being light, Mazda3 disperses crash energy in multiple directions to achieve world-class collision performance.



Mazda3 XD Astina integrates our unique brake energy regeneration system, i-ELOOP. Braking energy is captured in a capacitor. It's then used to power various electrical systems, reducing fuel consumption. The capacitor charges and discharges more quickly than conventional battery systems. Clever i-stop saves even more fuel by switching off the engine when you come to a standstill, re-starting instantly as required. Altogether fuel use is reduced by up to 10% in everyday traffic conditions.





Mazda3 will have drivers smiling more than ever. It dials up sports performance – yet also achieves exceptional fuel economy. This is possible because it boasts the full suite of SKYACTIV TECHNOLOGY. It's a breakthrough innovation, which completely re-engineers every vehicle aspect to heighten performance and unleash greater efficiency. Clever features like i-stop save you even more fuel. It turns off the engine when you come to a halt, restarting the instant you want to move.





#### SKYACTIV-D 2.2L DIESEL ENGINE

A much lower compression ratio than conventional diesels allows far lighter internal components. This reduces friction and inertia, enabling sportier power delivery - right up to an exceptionally high 5,500rpm. Multi-hole piezo injectors and variable valve lift (VVL) optimise engine breathing. The 4-cylinder engine gives you 129kW and a meaty 420Nm of torque, using just 5.2 litres of fuel per 100km<sup>3</sup> A two-stage turbocharger boosting power and efficiency helps to meet strict Euro Stage 5 emissions standards.



#### SKYACTIV-DRIVE AUTOMATIC TRANSMISSION

We've combined the best aspects of conventional automatic, continuously variable and dual clutch transmissions. So you get maximum driving fun and high efficiency. The transmission couples directly with the engine over a far wider range than other automatics. This delivers a significant increase in fuel economy and a more direct, manual transmission-like power delivery and feel. Shifts are smooth, quick and accurate across the 6-speeds.



#### SKYACTIV-CHASSIS

For nimble handling and refinement, the lightweight front strut and rear multi-link suspension uses totally revised geometry and firmer bushings. Innovative welding of the front and rear cross members achieves impressive stiffness with low weight. Fuel-saving electric power-assisted steering features a high ratio for quick handling, yet delivers great stability at all speeds.



## **STAY CONNECTED. KEEP FOCUSED**

A responsive drive isn't the only thing letting you feel in sync. Just hook up a compatible<sup>4</sup> smart phone in Maxx and above, and MZD Connect brings you web content including music, audio books, podcasts, Facebook and Twitter feeds and more. You can even hear emails and texts aloud. It's all integrated through a central touch screen positioned to help your eyes stay focused ahead. Selection is driven by a multi-function commander that you reach intuitively, without having to look away from the road. Adding to the effortless control is voice command of menu switching, audio and navigation.



#### SEE THE ADVANTAGE

The cockpit's thoughtful layout and intuitive technology help you stay focused on the road. Large 7-inch screen gives access to everything from vehicle systems and navigation to online content.



### IT'S EASY Multi-function commander allows swift, easy navigation of features.



PANDORA INTERNET RADIO





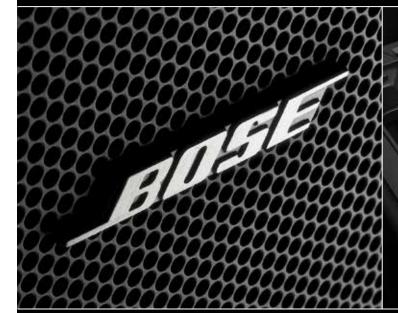
STAY IN TOUCH MZD Connect links you to a wide range of web content via your smart phone.<sup>4</sup>



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Everywhere you look, there's a clever idea giving you an edge. In SP25 GT and up, an Active Driving Display helps you keep your attention on the road. A clear screen located above the instrument pod projects vehicle speed, turn-by-turn navigation cues and even emergency warnings into your line of sight.

The instrument cluster also aids focus on what's important. A sporty central tacho is flanked by digital readouts incorporating speedometer, shift indicator, trip and vehicle status information and more.



HIGH NOTE Bose® digital audio elevates your music. 231 watts of power performs through 9 speakers from SP25 GT up.

## EVERY CONVENIENCE

Play music from players or storage devices, and charge compatible devices via USB ports. Auxiliary audio input also featured.

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100.0km

TRIP

### SAFETY FOCUS

By putting key information into your field of vision, Active Driving Display helps you concentrate on the road. Supplementary instrument graphics cover vehicle speed, cruise control settings and more. SP25 GT, SP25 Astina and XD Astina only.

km/h

0

## YOU'RE CLEARLY AHEAD



## LOOKS AFTER YOU AT EVERY LEVEL

You've got agile responses to help you stay clear of trouble, plus a suite of safety features that are steeled for anything.

Mazda3 is light to allow sporty performance - yet its body is immensely strong. Multiple load paths divert crash energy from the occupant cell, helping achieve world-class collision-safety. Six SRS airbags are integrated, including front, side (front) and curtain (front and rear).

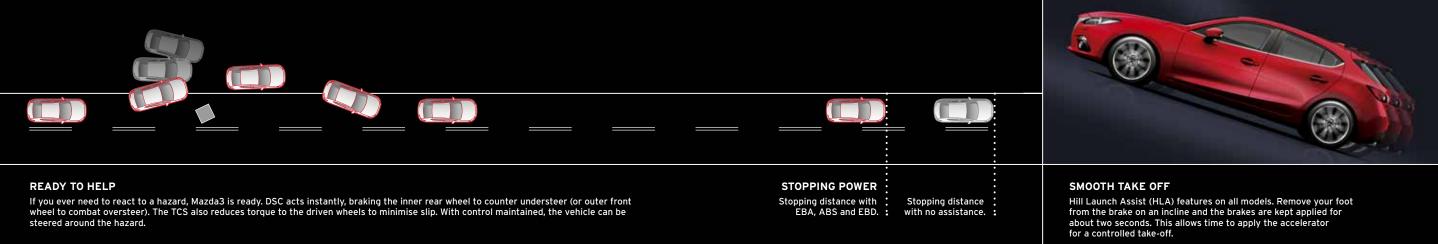
The latest in safety is there for you. Dynamic Stability Control (DSC) with integrated Traction Control System (TCS) is standard. The stopping power of four big disc brakes incorporates ABS and Electronic Brake-force Distribution (EBD), which optimises braking force according to the vehicle's load. Emergency Brake Assist (EBA) recognises urgent braking, maximising braking force right when you need it. The Emergency Stop Signal (ESS) bolsters safety by flashing the hazard lights to warn drivers behind.

Mazda3 also gives you high security. Remote control locking and an engine immobiliser are standard.



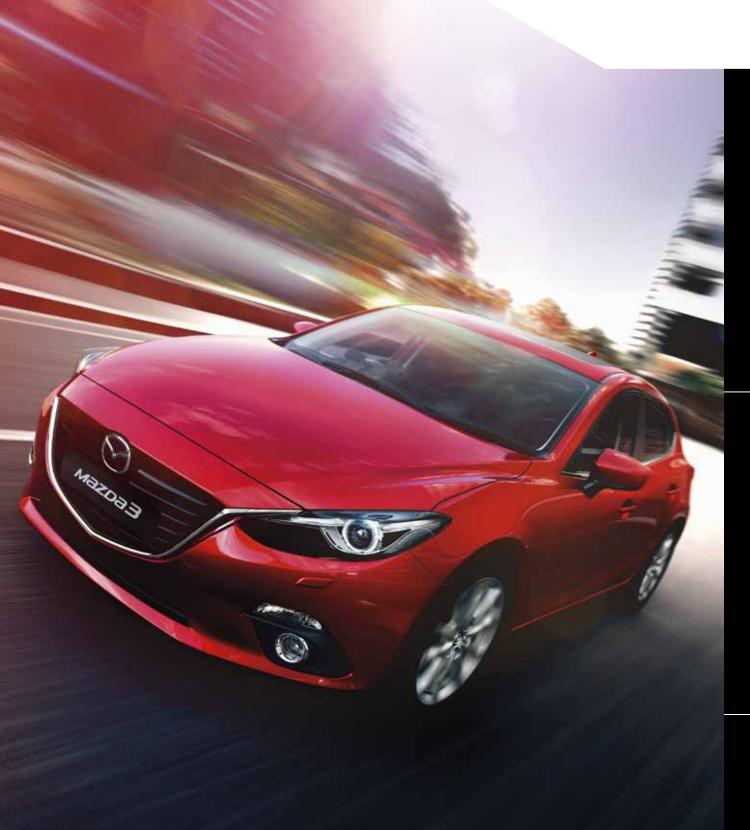
Applies to petrol models only. Diesel models not tested by ANCAP.





Light weight SKYACTIV-Body aids performance, but is also incredibly rigid. It incorporates the Mazda Advanced Impact Distribution and Absorption System (MAIDAS). This protects the occupant cell by diverting impact energy away. Driver and passenger front and side airbags, plus front and rear curtain airbags are included.

## **i-ACTIVSENSE. TAKE YOUR SENSE OF SAFETY TO ANOTHER LEVEL**

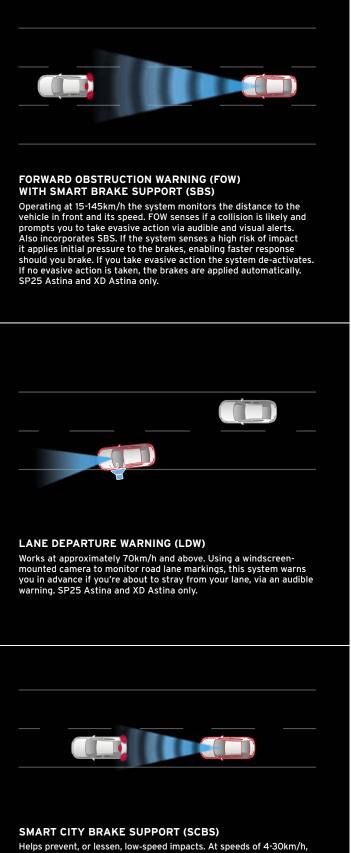


As a next-generation vehicle, Mazda3 integrates the very latest in safety. The availability of advanced i-ACTIVSENSE technology<sup>5</sup> takes confidence to the highest level. These intelligent systems are designed to help you recognise potential hazards, avoid collisions and to minimise the severity of accidents when they're unavoidable. Core i-ACTIVSENSE features are optional across the range - the full suite is standard on SP25 Astina and XD Astina.



#### **BLIND SPOT MONITORING (BSM)**

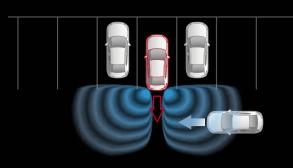
By scanning external mirrors' blind spots, this innovation warns of unseen vehicles to help you avoid making hazardous lane changes. A flashing icon on the relevant mirror is accompanied by warning beeper. Standard on SP25 Astina and XD Astina, optional across other models.





#### HIGH BEAM CONTROL (HBC)

Enjoy the enhanced safety of high beam illumination, without having to manually switch to low beam. A camera detects oncoming cars' headlights, or the taillights of cars in front, and automatically switches to low beam, then back when it's safe. Also selects low beam in lit areas or at low speed. SP25 Astina and XD Astina only.



#### **REAR CROSS TRAFFIC ALERT (RCTA)**

Assists you when you're reversing from a parking space, warning if a car is approaching from either side of your vehicle. The LED icon on both mirrors is accompanied by beeping alert. Standard on SP25 Astina and XD Astina, optional across other models.

SCBS monitors the vehicle in front to assess the possibility of a collision. If the system detects a high risk of impact, it applies initial braking pressure to deliver faster response should you brake. If you brake, the system de-activates. If you don't brake, the brakes are applied automatically. Standard on SP25 Astina and XD Astina, optional across other models.

Mazda 3



#### Neo features include:

- 16 inch alloy wheels
- Headlamps (Halogen)
- Power mirrors (body coloured)
- Power windows
- Rear spoiler (hatch only)
- Wipers (front) 2-speed with variable intermittent function
- Wiper (rear) with intermittent function (hatch only)
- Seat trim: Black cloth
- Seat (front) with: height adjustment (driver) and seat back pockets
- Seats (rear) with: 60/40 split-fold backrest and centre fold down armrest
- Air-conditioning
- Cruise control
- Tilt and telescopic adjustable steering wheel

- Trip computer<sup>6</sup>
- Vanity mirrors (front)
- Audio system with: AM/FM tuner, single disc CD player (MP3 compatible) and 4 speakers
- Auxiliary-audio input jack (3.5mm mini-stereo)
- Bluetooth<sup>®</sup> hands-free phone and audio capability<sup>4</sup>
- Steering wheel-mounted audio controls
- USB-audio input ports (iPod compatible)
- Advanced keyless push-button engine start
- Airbags SRS: front (driver and passenger), side (front) and curtain (front and rear)
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)

Fuel consumption (combined):
 5.8 (sedan) - 5.9 (hatch) I/100km<sup>7</sup> (man) or
 5.7 (sedan) - 5.8 (hatch) I/100km<sup>7</sup> (auto)

- Emergency Stop Signal (ESS)
- Hill Launch Assist (HLA)
- ISOFIX child restraint anchor points and top tethers
- Parking sensors (rear)
- Remote central locking (2 transmitters)
- Traction Control System (TCS)

#### Safety Pack option<sup>5</sup>:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)



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2050

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Integrated air-conditioning and heating controlled by clear, easy-to-use dials.

NICE TOUCH





- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 114kW @ 6,000rpm
- Max torque: 200Nm @ 4,000rpm

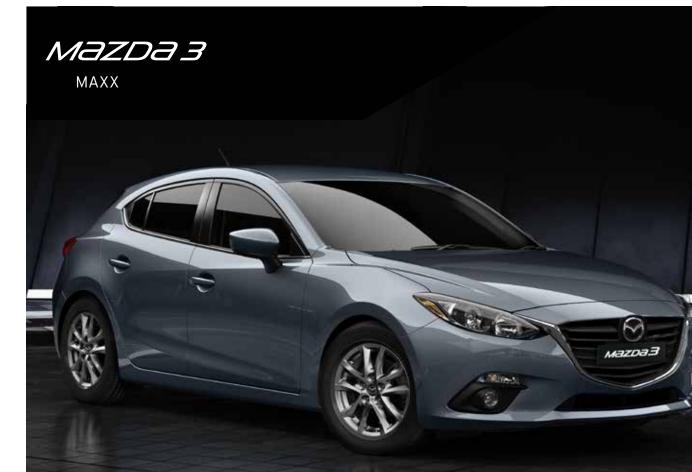


4-door sedan

SEE AND HEAR Powerful 4-speaker audio system with CD player is USB and Bluetooth  $\ensuremath{^{\circ}}$ compatible.<sup>4</sup> Control is via compact display unit.

START IT UP the drive going.







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### Maxx features additional to Neo include:

- Fog-lamps (front)
- Leather-wrapped: gear shift knob, handbrake handle and steering wheel
- Paddle shift gear control (auto only)
- 7-inch full colour touch screen display (MZD Connect)
- Audio system with: 6 speakers
- Multi-function commander control
- Internet radio integration (Pandora,® Stitcher™ and Aha™)
- Radio Data System (RDS) program information
- Satellite navigation
- Reverse camera

### Powertrain:

- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 114kW @ 6,000rpm
- Max torque: 200Nm @ 4,000rpm

- Safety Pack option⁵:
- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)

Fuel consumption (combined):
 5.8 (sedan) - 5.9 (hatch) I/100km<sup>7</sup> (man) or
 5.7 (sedan) - 5.8 (hatch) I/100km<sup>7</sup> (auto)

LIGHT THE WAY Integrated fog-lamps augment style and aid visibility in all conditions. FEELS SPECIAL



Through MZD Connect you can access content from internet radio to social media feeds.

WEB CONTENT COMES ALONG





Maxx Hatch in Blue Reflex Mica.



4-door sedan

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Expertly trimmed premium cloth heightens the feeling of comfort.

COMMAND CENTRE Easily reached rotary commander lets you flick between menus and functions with minimum distraction.

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### Touring features additional to Maxx include:

- Headlamps auto on/off function
- Wipers (front) 2-speed with rain-sensing function
- Seat trim: leather<sup>1</sup>
- Seats (front) with: lumbar adjustment (driver)
- Air-conditioning (dual-zone climate control)
- Overhead sunglass storage box
- Vanity mirrors (front) with illumination

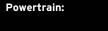
- Safety Pack option⁵:
- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)



CUSTOM COMFORT Driver and passenger can individually optimise temperature with dual-zone climate control.

INDULGENT INSIDE Choose luxurious leather<sup>1</sup> interior in either off white or black. Contrasting stitching highlights craftsmanship.





- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 114kW @ 6,000rpm
- Max torque: 200Nm @ 4,000rpm
- Fuel consumption (combined):
   5.8 (sedan) 5.9 (hatch) I/100km<sup>7</sup> (man) or
   5.7 (sedan) 5.8 (hatch) I/100km<sup>7</sup> (auto)



5-door hatch



THAT'S BRILLIANT Automatic headlamps assess ambient light and switch on/off accordingly. REFLEX ACTION

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SP25

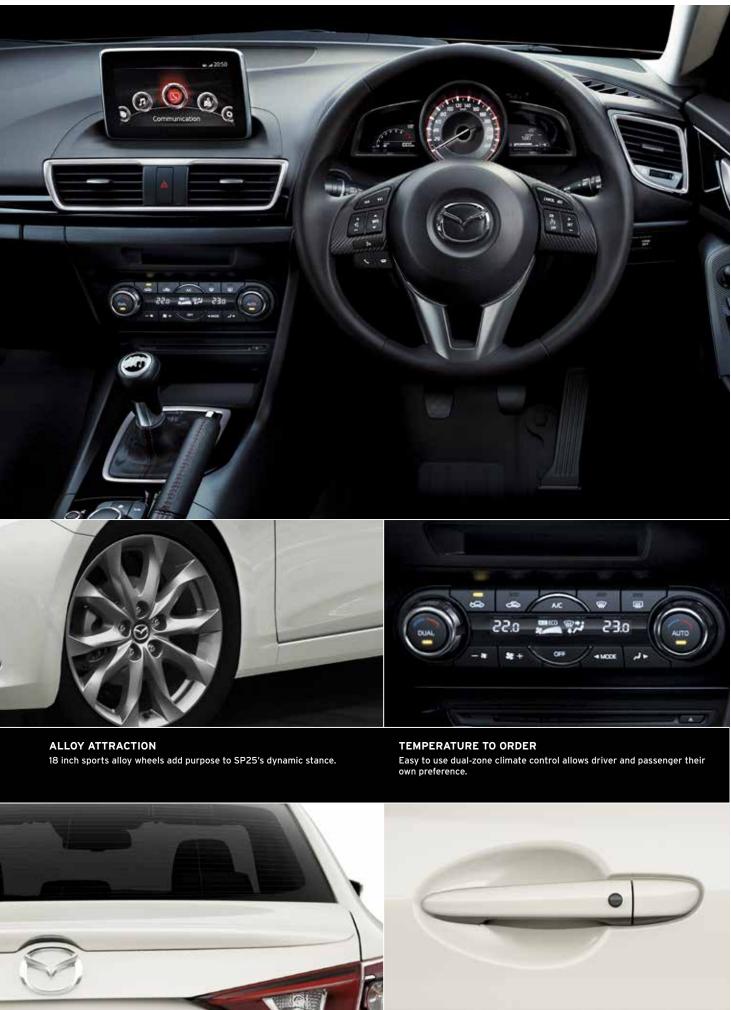


#### SP25 features additional to Maxx include:

- 18 inch alloy wheels
- Headlamps auto on/off function
- Rear spoiler (sedan)
- Wipers (front) 2-speed with rain-sensing function
- Air-conditioning (dual-zone climate control)
- Advanced keyless entry

### Safety Pack option⁵:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)

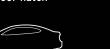


#### Powertrain:

- 2.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 138kW @ 5,700rpm
- Max torque: 250Nm @ 3,250rpm
- Fuel consumption (combined):
   6.5 I/100km<sup>7</sup> (man) or
   6.0 (sedan) 6.1 (hatch) I/100km<sup>7</sup> (auto)









SPORTING AIR SP25 Sedan's spirited personality is amplified by stylish aerodynamics-enhancing rear spoiler.



CONVENIENCE IS KEY Advanced keyless entry lets you get going without needing to find keys. As long as you're carrying the remote locking unit, you just press the front door button to enter.



5-door hatch

4-door sedan

#### SP25 GT features additional to SP25 include:

- Daytime running lamps (LED)
- Headlamps (Bi-Xenon) with Adaptive Front-lighting System (AFS)
- Power mirrors (heated)
- Tail-lamps (LED)
- Seat trim: leather<sup>1</sup>
- Seats (front) with: 6-way power adjustment (driver), heating function and lumbar adjustment (driver)
- Active Driving Display
- Overhead sunglass storage box
- Rear-view mirror with auto dimming function
- Vanity mirrors (front) with illumination
- Premium Bose<sup>®</sup> 231 watt amplifier and 9 speakers

#### **Powertrain:**

- 2.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 138kW @ 5,700rpm
- Max torque: 250Nm @ 3,250rpm

### Safety Pack option⁵:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Smart City Brake Support (SCBS)

### Safety Pack and sunroof option<sup>5</sup>:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Smart City Brake Support (SCBS)

Fuel consumption (combined):
 6.5 I/100km<sup>7</sup> (man) or
 6.0 (sedan) - 6.1 (hatch) I/100km<sup>7</sup> (auto)

Sunroof



#### PREMIUM SEATING Sculpted seats finished in superb off white leather $^{\rm 1}\, are$ accentuated by contrasting details. Black leather<sup>1</sup> also available.

A-GRADE AUDIO



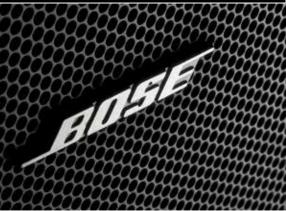
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### TRULY ILLUMINATED

Adaptive Front-lighting System (AFS) pivots the powerful Bi-Xenon headlamps up to 15 degrees in the direction you're steering, illuminating more of the corner. Daytime running lamps help other road users see you.



Premium Bose® digital audio teams 231 watts of power with 9 speakers for a stirring musical performance.

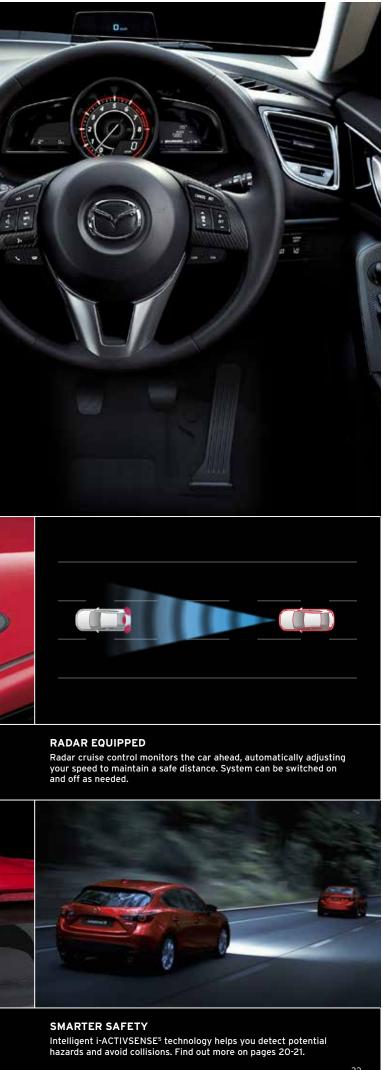


#### SP25 Astina features additional to SP25 GT include:

- Sunroof
- Radar cruise control
- Blind Spot Monitoring (BSM)
- Forward Obstruction Warning (FOW)
- High Beam Control (HBC)
- Lane Departure Warning (LDW)
- Rear Cross Traffic Alert (RCTA)
- Smart Brake Support (SBS)
- Smart City Brake Support (SCBS)



FOLLOW THE SUN Fresh air and sunshine are yours thanks to power operated sliding glass sunroof with tilt function.



### Powertrain:

- 2.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 138kW @ 5,700rpm
- Max torque: 250Nm @ 3,250rpm
- Fuel consumption (combined):
   6.5 I/100km<sup>7</sup> (man) or
   6.0 (sedan) 6.1 (hatch) I/100km<sup>7</sup> (auto)







4-door sedan



Antenna is shaped to reflect the flowing forms that define Mazda3. Hatch only.

DYNAMICALLY DETAILED



#### XD Astina features additional to SP25 Astina include:

- 18 inch bright alloy wheels
- Brilliant black painted lower rear bumper
- Front fog-lamps (LED)
- Seat trim: Black leather<sup>1</sup> / suede



THE MARK OF HIGHER PERFORMANCE Every aspect of the vehicle has been re-engineered to unleash greater efficiency and performance. NICE TOUCH

Fuel Economy Monitor a = at 23:50 谷 Average (Since Reset) 5.0L/100km i-ELOOP 222 III.C ۲ 0 0 12 1

ENERGY EFFICIENT Our unique i-ELOOP system harvests braking energy to a capacitor, then uses it to save you fuel.

### Mazda3 XD Astina is not equipped with parking sensors (rear).

#### Powertrain:

- 2.2 litre in-line 4 cylinder 16 valve intercooled turbo diesel (SKYACTIV-D) engine with i-stop and i-ELOOP
- Max power: 129kW @ 4,500rpm
- Max torque: 420Nm @ 2,000rpm
- Fuel consumption (combined):
   5.0 I/100km<sup>7</sup> (man) or
   5.2 I/100km<sup>7</sup> (auto)







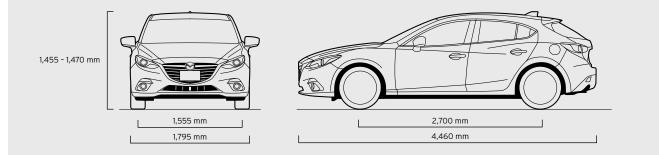
Powertrain		2.0L I4 Petrol		2.5L I4 Pet	rol		2.2L I4 Die	sel	
Bore and stroke (mm)	83.5 x 91.2			89.0 x 100.	.0		86.0 x 94.3	1	
Compression ratio 13.0 : 1			13.0 : 1			14.0 : 1			
Emissions standard		Euro stage V		Euro stage	V		Euro stage	V	
Engine capacity (cc)		1,998		2,488			2,191		
Engine type 2.0 litre in-line 4 cylinder DOHC S-VT petrol (SKYAC with i-stop				line 4 cylinder Fpetrol (SKYA		2.2 litre in-line 4 cylinder 16 valve intercooled turbo diesel (SKYACTIV-D with i-stop and i-ELOOP			
Fuel consumption (I/100km) <sup>7</sup> :	Manual (combined)	5.8 (sedan) - 5.9 (hatch)		6.5			5.0		
	Auto (combined)	5.7 (sedan) - 5.8 (hatch)		6.0 (sedan)	) - 6.1 (hatch)		5.2		
Fuel system		Electronic direct injectio	n	Electronic	direct injectio	n	Common-ra	ail, electronic	direct injectior
Fuel tank capacity (litres)		51		51			51		
Gear ratio - Manual / Auto:	1st	3.363 / 3.522		3.700 / 3.5	22		3.357 / 3.48	87	
	2nd	1.947 / 2.022		1.947 / 2.02	22		1.826 / 1.99	2	
	3rd	1.300 / 1.452		1.300 / 1.45	52		1.565 / 1.44	9	
	4th	1.029 / 1.000		1.029 / 1.00	00		1.147 / 1.000	C	
	5th	0.837 / 0.708		0.837 / 0.7	08		0.893 / 0.7	07	
	6th	0.680 / 0.599		0.680 / 0.599			0.745 / 0.600		
	Reverse	3.385 / 3.893		3.724 / 3.893			4.091 / 3.99	90	
	Final drive	4.105 / 3.812		4.105 / 3.8	12		3.850 (1st - 2.961 (3rd -	2nd) 6th, Rev.) / 3	.804
Maximum power (kW @ rpm)		114 @ 6,000		138 @ 5,70	0		129 @ 4,50	0	
Maximum torque (Nm @ rpm)		200 @ 4,000		250 @ 3,25	50		420 @ 2,00	00	
Recommended fuel		Unleaded (91RON or high	ner) or E10	Unleaded (	91RON or high	ner) or E10	Diesel		
Throttle control		Electronic (drive-by-wire	)	Electronic	(drive-by-wire)	)	Electronic	(drive-by-wire)	)
Transmission:	Manual	6-speed SKYACTIV-MT		6-speed SKYACTIV-MT		6-speed SKYACTIV-MT			
	Auto	6-speed SKYACTIV-Drive	6-speed SKYACTIV-Drive 6-speed SKYACTIV-Drive			6-speed SKYACTIV-Drive			
Model Availability			Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Hatch:	2.0L I4 Petrol / 6-spee	ed Manual	•	•	•	-	-	-	-
	2.0L I4 Petrol / 6-spee	ed Auto	•	•	•	-	-	-	-
	2.5L I4 Petrol / 6-spee	ed Manual	-	-	-	•	•	•	-
	2.5L I4 Petrol / 6-spee	ed Auto	-	-	-	•	•	•	-
	2.2L I4 Diesel / 6-spee	ed Manual	-	-	-	-	-	-	•
	2.2L I4 Diesel / 6-spee	ed Auto	-	-	-	-	-	-	•
Sedan:	2.0L I4 Petrol / 6-spee	ed Manual	•	•	•	-	-	-	-
	2.0L I4 Petrol / 6-spee	ed Auto	•	•	•	-	-	-	-
	2.5L I4 Petrol / 6-spee	ed Manual	-	-	-	•	•	•	-
	2.5L I4 Petrol / 6-spee	ed Auto	-	-	-	•	•	•	-
Options			Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
		Blind Spot Monitoring (BSM)		0	0	0	0		•
Safety pack⁵:	Blind Spot Monitoring	(BSM)	0	0	0	0	0	•	-
	Blind Spot Monitoring Rear Cross Traffic Ale		0	0	0	0	0	•	
-	Rear Cross Traffic Ale		0	0	0	0	U	•	
	Rear Cross Traffic Ale	rt (RCTA) auto dimming function <sup>8</sup>	0	0	0	0	0	•	-
	Rear Cross Traffic Ale Rear-view mirror with	rt (RCTA) auto dimming function <sup>8</sup> port (SCBS)	0	0	0	-	0	•	•
Safety pack <sup>5</sup> and sunroof:	Rear Cross Traffic Ale Rear-view mirror with Smart City Brake Supp	rt (RCTA) auto dimming function <sup>®</sup> port (SCBS) (BSM)	-	-	-	-		•	•
Safety pack <sup>5</sup> and sunroof:	Rear Cross Traffic Ale Rear-view mirror with Smart City Brake Supp Blind Spot Monitoring	rt (RCTA) auto dimming function <sup>a</sup> port (SCBS) (BSM) rt (RCTA)	-	-	-	-		•	•

Chassis		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Brake diameter (mm):	Front	295	295	295	295	295	295	295
	Rear	265	265	265	265	265	265	265
Brake type:	Front				Ventilated disc	:		
	Rear				Solid disc			
Steering type				Elec	tric power assist s	teering		
Suspension:	Front				MacPherson str	ut		
	Rear				Multi-link -			
Turning circle kerb to kerb (m)		10.6	10.6	10.6	10.6	10.6	10.6	10.6
Tyre size		205/60 R16	205/60 R16	205/60 R16	215/45 R18	215/45 R18	215/45 R18	215/45 R18
Tyre index		92V	92V	92V	89W	89W	89W	89W
Wheel size		16 x 6.5 J	16 x 6.5 J	16 x 6.5 J	18 x 7.0 J	18 x 7.0 J	18 x 7.0 J	18 x 7.0 J
Wheel type		Alloy	Alloy	Alloy	Alloy	Alloy	Alloy	Alloy
Tyre size (spare)		T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16
Wheel type (spare)					Steel (temporar	у)		
Weights and Capacities Hatch		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Cargo room volume VDA (litres)		308	308	308	308	308	308	308
Kerb weight (kg):	Manual	1,262	1,267	1,272	1,308	1,325	1,342	1,448
	Auto	1,296	1,301	1,305	1,339	1,357	1,373	1,465
Towing capacity <sup>9</sup> (kg):	Braked	1,200	1,200	1,200	1,200	1,200	1,200	1,200
	Unbraked	600	600	600	600	600	600	650
Tow-ball download maximum (kg)		75	75	75	75	75	75	75
Sedan								
Cargo room volume VDA (litres)		408	408	408	408	408	408	-
Kerb weight (kg):	Manual	1,258	1,263	1,267	1,302	1,320	1,336	-
	Auto	1,292	1,297	1,301	1,334	1,351	1,368	-
Towing capacity <sup>9</sup> (kg):	Braked	1,200	1,200	1,200	1,200	1,200	1,200	-
	Unbraked	600	600	600	600	600	600	-
		75	75	75	75	75	75	

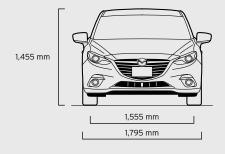
• = Standard,  $\bigcirc$  = Option, – = Not available.

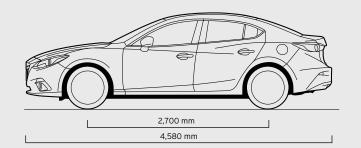
## SPECIFICATIONS

Dimensions								
Hatch		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Ground clearance laden (mm)		155	155	155	155	155	155	155
Overall length (mm)		4,460	4,460	4,460	4,460	4,460	4,460	4,460
Overall width (mm)		1,795	1,795	1,795	1,795	1,795	1,795	1,795
Overall height (mm)		1,455	1,455	1,455	1,455	1,470	1,470	1,470
Track (mm):	Front	1,555	1,555	1,555	1,555	1,555	1,555	1,555
	Rear	1,560	1,560	1,560	1,560	1,560	1,560	1,560
Wheelbase (mm)		2,700	2,700	2,700	2,700	2,700	2,700	2,700



Sedan		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Ground clearance laden (mm)		155	155	155	155	155	155	-
Overall length (mm)		4,580	4,580	4,580	4,580	4,580	4,580	-
Overall width (mm)		1,795	1,795	1,795	1,795	1,795	1,795	-
Overall height (mm)		1,455	1,455	1,455	1,455	1,455	1,455	-
Track (mm):	Front	1,555	1,555	1,555	1,555	1,555	1,555	-
	Rear	1,560	1,560	1,560	1,560	1,560	1,560	-
Wheelbase (mm)		2,700	2,700	2,700	2,700	2,700	2,700	-





Exterior		Neo	Махх	Touring
Daytime running l	lamps (LED)	-	-	-
Door handles (boo	dy coloured)	•	•	•
Exhaust extensior	n (chrome)	•*	•*	•*
Front fog-lamps (H	Halogen)	-	•	•
Front fog-lamps (l	LED)	-	-	-
Front and rear bu	mpers (body coloured)	•	•	•
Green-tinted wind	iscreen, side and rear windows	•	•	•
Headlamps (Bi-Xe	non)	-	-	-
Headlamps (Halog	gen)	•	•	•
Headlamps auto c	on/off function	-	-	•
Power mirrors (bo	ody coloured)	•	•	•
Power mirrors (he	eated)	-	-	-
Power sliding and	tilt glass sunroof	-	-	-
Power windows		•	•	•
Rear spoiler		•*	•*	•*
Tail-lamps (LED)		-	-	-
Window demister	(rear)	•	•	•
Wipers (front) 2-speed with rain-sensing function		-	-	•
Wipers (front) 2-s intermittent funct	peed with variable ion	•	•	-
Wiper (rear) with i	intermittent function	•*	•*	•*
Seats		Neo	Maxx	Touring
Seat trim:	Black cloth	•	•	-
Seat trim:	Black cloth Black leather <sup>1</sup>	•	•	-
Seat trim:		• -	• - -	- • •
Seat trim:	Black leather <sup>1</sup>	• - -	•	- • •
	Black leather <sup>1</sup> Off-white leather <sup>1</sup>	• - - -	• - - -	- • • -
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede	• - - - -	• 	- • • - -
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver)	• - - - - - -	• - - - -	- • • - • • •
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver) Adjustable head restraints	• - - - - - - -	• - - - - - - - - - -	- - - - - - - - - -
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver) Adjustable head restraints Heating function	• - - - - - - - - - - - - - - - - - - -	• - - - - - - - - - - - - - - - - - - -	- 0 - - - - - - - -
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver) Adjustable head restraints Heating function Height adjustment (driver)	• - - - - - - - - - - - - - - - - - - -	• - - - - - - - - - - - -	- - - - - - - - - - - - - -
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver) Adjustable head restraints Heating function Height adjustment (driver) Lumbar adjustment (driver)	• - - - - - - - - - - - - - - - - - - -	• 	- - - - - - - - - - - - - -
	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver) Adjustable head restraints Heating function Height adjustment (driver) Lumbar adjustment (driver) Rake and slide adjustment	• - - - - - - - - - - - - - - - - - - -	•    •  •  •  • • • • • • •	- - - - - - - - - - - - - -
Front seats with:	Black leather <sup>1</sup> Off-white leather <sup>1</sup> Black leather <sup>1</sup> / suede 6-way power adjustment (driver) Adjustable head restraints Heating function Height adjustment (driver) Lumbar adjustment (driver) Rake and slide adjustment Seat back pocket (passenger)	•	<ul> <li></li></ul>	- - - - - - - - - - - - - -

 $\bullet$  = Standard,  $\bullet$ \* = Standard (Hatch only),  $\bigcirc$  = Option, - = Not available.

## SPECIFICATIONS

SP25	SP25 GT	SP25 Astina	XD Astina
-	•	•	•
•	•	•	•
●*	●*	•*	•
•	•	•	-
-	-	-	•
•	•	•	•
•	•	•	•
- •	•	•	•
	-	-	-
•	•	•	•
•	•	•	•
-	•	•	•
- •	0	•	•
•	•	•	•
•	•	•	•
-	•	•	•
•	•	•	•
•	•	•	•
-	-	-	-
•*	●*	●*	•
SP25	SP25 GT	SP25 Astina	XD Astina
•	-	-	-
-	•	•	-
-	0	0	-
-	-	-	•
-	•	•	•
•	•	•	•
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•	•	•	•
•	•	•	•

Interior		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Active Driving Displa	ау	-	-	-	-	•	•	•
Air-conditioning		•	•	-	-	-	-	-
Air-conditioning (du	al-zone climate control)	-	-	•	•	•	•	•
Ambient temperatur	re display	•	•	•	•	•	•	•
Centre armrest cons	sole with tray	•	•	•	•	•	•	•
Critical function war	rning lights/chimes	•	•	•	•	•	•	•
Cruise control		•	•	•	•	•	-	-
Cupholders		•	•	•	•	•	•	•
Door bottle holders	(front and rear)	•	•	•	•	•	•	•
Glove box		•	•	•	•	•	•	•
Instrument panel lig	ght dimmer	•	•	•	•	•	•	•
Interior illumination	: Cargo room lamp	•	•	•	•	•	•	•
	Entry system with delayed fade	•	•	•	•	•	•	•
	Map reading spot lamps	•	•	•	•	•	•	•
Interior release for f	fuel filler door	•	•	•	•	•	•	•
Leather-wrapped:	Gear shift knob	-	•	•	•	•	•	•
	Handbrake handle	-	•	•	•	•	•	•
	Steering wheel	-	•	•	•	•	•	•
One touch (up and d	down) power window (driver)	•	•	•	•	•	•	•
Overhead sunglass	storage box	-	-	•	-	•	•	•
Paddle shift gear co	ontrol (auto only)	-	•	•	•	•	•	•
Radar cruise contro	I	-	-	-	-	-	•	•
Rear-view mirror wi	th auto dimming function	0	0	0	0	•	•	•
Tachometer and ele	ectronic odometer/tripmeter	•	•	•	•	•	•	•
Tilt and telescopic a	adjustable steering wheel	•	•	•	•	•	•	•
Trip computer <sup>6</sup>		•	•	•	•	•	•	•
Vanity mirrors (from	t)	•	•	-	•	-	-	-
Vanity mirrors (from	t) with illumination	-	-	•	-	•	•	•
Infotainment		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
7-inch full colour tou	uch screen display (MZD Connect)	-	•	•	•	•	•	•
AM/FM tuner		•	•	•	•	•	•	•
	it jack (3.5mm mini stereo)	•	•	•	•	•	•	•
	ree phone and audio capability <sup>4</sup>	•	•	•	•	•	•	•
CD player, single dis		•	•	•	•	•	•	•
	ration (Pandora, <sup>®</sup> Stitcher™ and Aha™)	-	•	•	•	•	•	•
Multi-function comn		-	•	•	•	•	•	•
	watt amplifier and speakers	-	-	-	-	•	•	•
	(RDS) program information	-	•	•	•	•	•	•
Satellite navigation		-	•	•	•	•	•	•
Speakers (4)		•	-	-	-	-	-	-
Speakers (4)		-	•	•	•	-	-	-
Speakers (8)		_	-	-	-		•	•
	untod audio controls					•	•	•
Steering wheel-mou		•			•	•	•	•
USB-audio input por	i t (iPod compatible)	•	•	•	•	•	•	•

Safety and Se	curity	Neo	Maxx	Touring
Adaptive Front-	lighting System (AFS)	-	-	-
Advanced keyle	ess entry	-	-	-
Advanced keyle	ess push-button engine start	•	•	•
Airbags SRS:	Front (driver and passenger)	•	•	•
	Side (front)	•	•	•
	Curtain (front and rear)	•	•	•
Anti-lock Brakin	ng System (ABS)	•	•	•
Blind Spot Mon	itoring (BSM)	0	0	0
Childproof rear	door locks	•	•	•
Dynamic Stabil	ity Control (DSC)	•	•	•
Electronic Brak	e-force Distribution (EBD)	•	•	•
Emergency Bra	ke Assist (EBA)	•	•	•
Emergency Sto	p Signal (ESS)	•	•	•
Engine immobil	liser	•	•	•
Forward Obstru	iction Warning (FOW)	-	-	-
High Beam Con	trol (HBC)	-	-	-
High mount stop lamp		•	•	•
Hill Launch Ass	ist (HLA)	•	•	•
ISOFIX child res	straint anchor points and top tethers	•	•	•
Lane Departure	e Warning (LDW)	-	-	-
Left-hand-side	convex (wide angle) exterior mirror	•	•	•
Parking sensors	s (rear)	•	•	•
Rear Cross Traf	fic Alert (RCTA)	0	0	0
Remote central	locking (2 transmitters)	•	•	•
Reverse camera	3	-	•	•
Seat-belt warni	ng (front and rear)	•	•	•
Seat-belts 3-po	int lap-sash (all seats)	•	•	•
	t) with pretensioners, load-limiters Istable shoulder anchorages	•	•	•
Side impact do	or beams	•	•	•
Smart Brake Su	ipport (SBS)	-	-	-
Smart City Brak	ke Support (SCBS)	0	0	0
Traction Contro	l System (TCS)	•	•	•
'Triple H' safety and rear crump	r construction with front le zones	•	•	•
Whiplash-minim	nising front seats	•	•	•

 $\bullet$  = Standard,  $\bullet$ \* = Standard (Hatch only),  $\bigcirc$  = Option, – = Not available.

## SPECIFICATIONS

	SP25 GT	SP25 Astina	XD Astina
	•	•	•
•	•	•	•
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## **ENJOY MAZDA3 WITH CONFIDENCE**

## MAZDA3 COLOUR AND TRIM

### **BODY COLOURS**



Aluminium Metallic

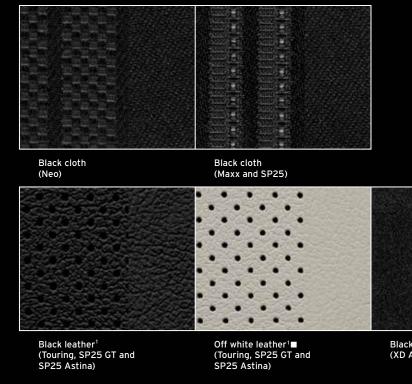
Snowflake White Pearl Mica

Blue Reflex Mica



Meteor Grey Mica

### **INTERIOR TRIMS**



(1) Leather interior includes some Maztex material on selected high impact surfaces. Off-white leather interior only available with selected exterior colours. (2) Mazda3 automatic Sedan, combined fuel consumption as per ADR 81/02 test results. (3) Mazda3 XD Astina automatic Hatch, combined fuel consumption as per ADR 81/02 test results. (4) Please check the compatibility of your Bluetooth<sup>®</sup> device (particularly your mobile phone) with the specific Mazda vehicle you intend to purchase as not all devices operate correctly. Visit www.mazda.com.au/Bluetooth or consult your Mazda Dealer for further information. (5) i-ACTIVSENSE safety technologies are driver assist technologies only and should not be used in place of skilled and safe driving practices. It is the driver's sole responsibility to constantly monitor vehicle surroundings and conditions at all times. (6) Trip computer displays current and average fuel consumption, distance to empty and average vehicle speed. (7) Fuel consumption figures are based on ADR 81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. (8) Not included in SP25 GT Safety Pack – featured as standard. (9) Subject to State or Territory regulations.

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#### Rest assured – your warranty

The quality built into Mazda3 is backed up by a 3-year, unlimited kilometre factory warranty and 6-year panel protection warranty.

#### Maintain that Zoom-Zoom

Your Mazda3 deserves the best in care. Servicing with Mazda Service Select gives your car the advantage of factory trained Service Technicians and advanced computer diagnostic systems. As well as maintaining your Mazda in A1 condition, you'll also be protecting your vehicle's outstanding resale value.



#### Help is at hand – Mazda Roadside Assistance

Flat batteries, running out of fuel, flat tyres – everyone faces hiccups from time to time. When the unexpected happens, Mazda Roadside Assistance is there to keep you moving. You'll be covered 24 hours a day, 365 days a year, all round Australia. Better still, your Mazda will only be worked on by Mazda-approved technicians. Choose a Standard policy offering everything needed to get going again, or Premium with extras like accommodation, a rental car and vehicle recovery. Either can be purchased across the entire Mazda range. (Terms and conditions apply)

\*At extra cost. ■ Off white leather only available with Soul Red Metallic, Titanium Flash Mica and Deep Crystal Blue Mica exterior colours.









Soul Red Metallic\*■



Deep Crystal Blue Mica 🔳

Jet Black Mica



Black leather / suede<sup>1</sup> (XD Astina)



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Visit Mazda Australia's YouTube channel. You'll find video content with exclusive behind-the-scenes footage. youtube.com/zoomzoom

Published February 2015. MAZ11527 126.000B





With advanced technology and outstanding performance, Mazda3 is a great drive. Mazda Genuine Accessories make the experience even better. They let you add individuality and protect your investment. They also give you superb design, quality, and safety, all with the confidence of a Mazda warranty. Mazda Genuine Accessories let you add even more Zoom-Zoom.

### FEATURED HERE

- Fog lamps
- Front mud guards
- Front parking sensors
- Headlight protectors
- Roof racks
- Slimline weathershields
- 16-inch 7-spoke alloy wheels

Mazda3





BIKE RACK (WHEEL ON) Bring your other wheels along without having to remove one.

KAYAK HOLDER The perfect solution for transporting kayaks or canoes.



BIKE RACK (WHEEL OFF) Makes it easy to take your bike along for the ride.



Welcome lighting radiates soft blue illumination from both front foot wells, while select additions enhance the sense of occasion.<sup>1</sup>



#### FLOOR MATS - MAZDA3

Protect your carpet with these high-quality, tailor-made branded floor mats. Fastening system enhances safety. (Set of four)

FLOOR MATS - SP25



REAR BUMPER STEP PLATE Safeguard your rear bumper from marks and scratches while adding visual flair.

BOOT LIP PROTECTOR





MOBILE PHONE HOLDER Safe, stylish and compatible with many popular phones, this gives drivers easy phone visibility and access. Allows portrait or landscape use.

SEAT COVERS (REAR) Made from durable, waterproof neoprene material, these fitted covers keep your seats free from dirt and grime. (Front seat covers also available)

**BONNET PROTECTOR (SMOKE)** Protect your car against damage from stones and other debris.

MUD GUARDS (REAR)



MIRROR-INTEGRATED REVERSE PARKING CAMERA

Enhances parking ease. Stylish replacement rear view mirror integrates rear camera's image into 4.3" LCD, which activates when reverse is selected. Screen brightness adjusts automatically to ambient light. (Neo only)



SCREEN INTEGRATED PARKING SENSORS

Augments audible warnings with graphic display of the object detected by sensors, and its proximity. Graphic appears on 7-inch display. (Front and rear or rear only, available on Maxx up)



16-INCH MULTI-SPOKE ALLOY WHEELS Your Mazda3 will stand out even more with this arresting wheel design.

TOW BAR

1,200kg braked towing capacity with 75kg maximum tow ball download limit.<sup>2</sup> Detachable tongue kit makes tow bar invisible once tow ball is removed. (Tow ball sold separately)



Branded floor mats featuring suede edging and metallic corners. Fastening system enhances safety. (Set of four)



Protect your rear bumper and boot lip from scratches and scuffs during loading and unloading.



Keep bodywork free of mud and road grime. (Front guards also available)





#### CARGO ORGANISER BOX

Prevent items from sliding around in the luggage area. Features moveable internal dividers, detachable lids and a securable base. CARGO TRAY

A tailor-fitted non-slip tray that shields the luggage bay floor from dirt, scratches and liquids.



**REAR WINDOW SHADES** Protect passengers and cargo from the sun. Set covers both rear passenger windows.



COLLAPSIBLE SUN SCREEN Keep your vehicle cool and protect the interior from the sun's harmful rays.



AUTO LIGHTS ON/OFF Monitors outside light levels and turns headlights on or off accordingly.

/	$\frown$
(	$\Box$
(	

HIGH SPECIFICATION ALARM WITH TILT SENSOR

Gives you added security and peace of mind.

#### ALSO AVAILABLE

- Audio retractable USB cable
- Chrome tow ball
- Chrome tow ball cover
- Mazda retractable audio cable (3.5mm male-to-male)
- Wheel lock set

SEE THE FULL RANGE OF MAZDA GENUINE ACCESSORIES AT MAZDA.COM.AU





1. Items sold individually. 2. Subject to State or Territory regulations. All care is taken to ensure the accuracy of this brochure at the time of publication. Sports and other equipment shown are for illustrative purposes only and do not come standard with the vehicle, or as Mazda Genuine Accessories. Specifications, features and availability may vary from State to State and may change without notice. Please refer to mazda.com.au or consult your Mazda Dealer prior to placing an order to ascertain current information on availability, specifications, features and prices. Mazda Australia Pty Ltd will not be liable for any loss arising from the information in this brochure, whether in negligence or otherwise. Mazda Australia Pty Ltd MBN 78 004 690 804, 385 Ferntree Gully Road, Mount Waverley, Victoria 3149. All Mazda Genuine Accessories fitted at the point of sale of a new Mazda passenger vehicle are covered under the Mazda 3-year/unlimited kilometre warranty. Mazda Genuine Accessories fitted after the sale of a new Mazda vehicle are covered by the Mazda 2-year or 40,000 kilometre warranty (whichever should occur first). Consult your Mazda Dealer for further information. Published January 2015. MAZ11332 126.001B