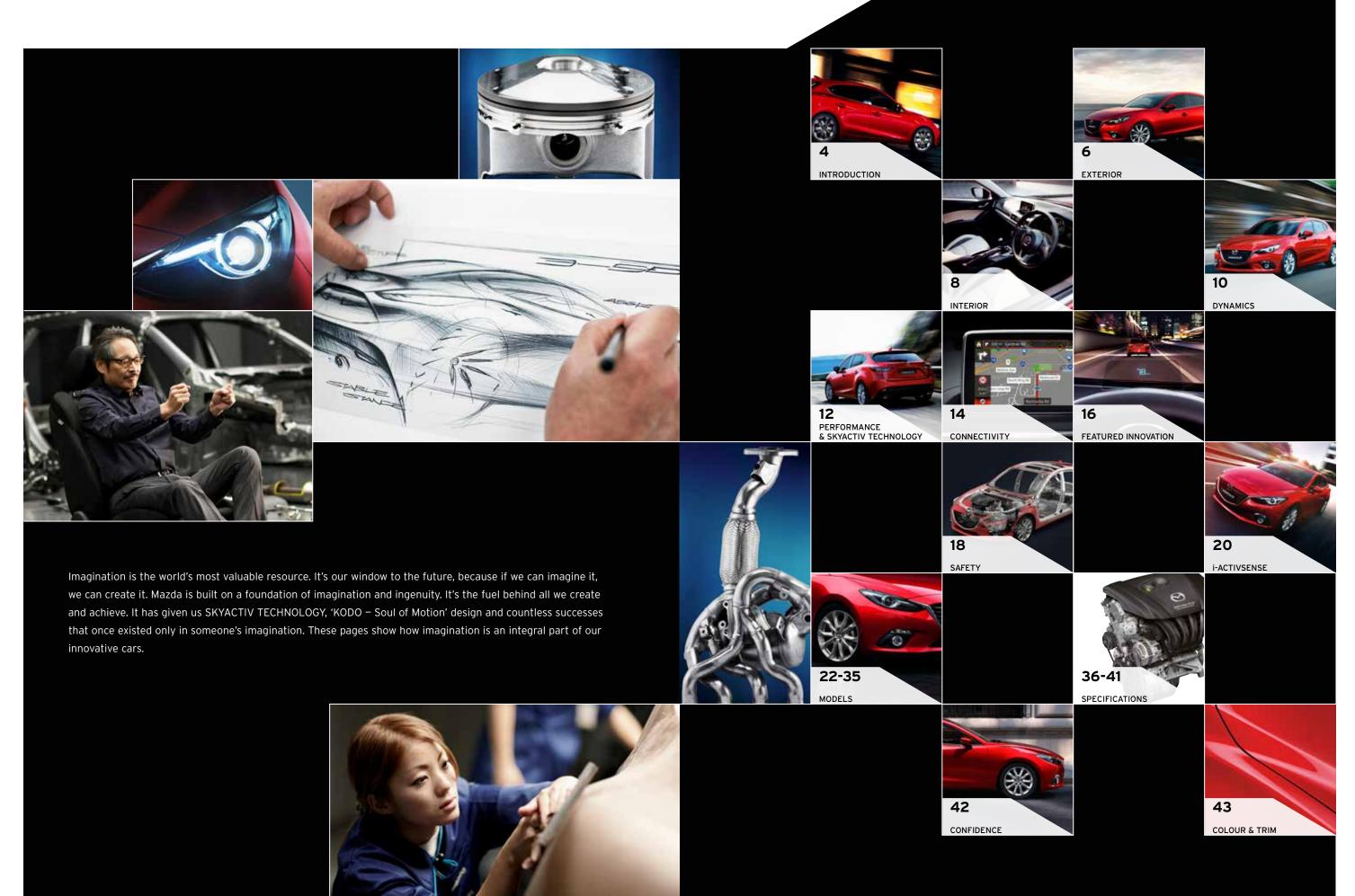


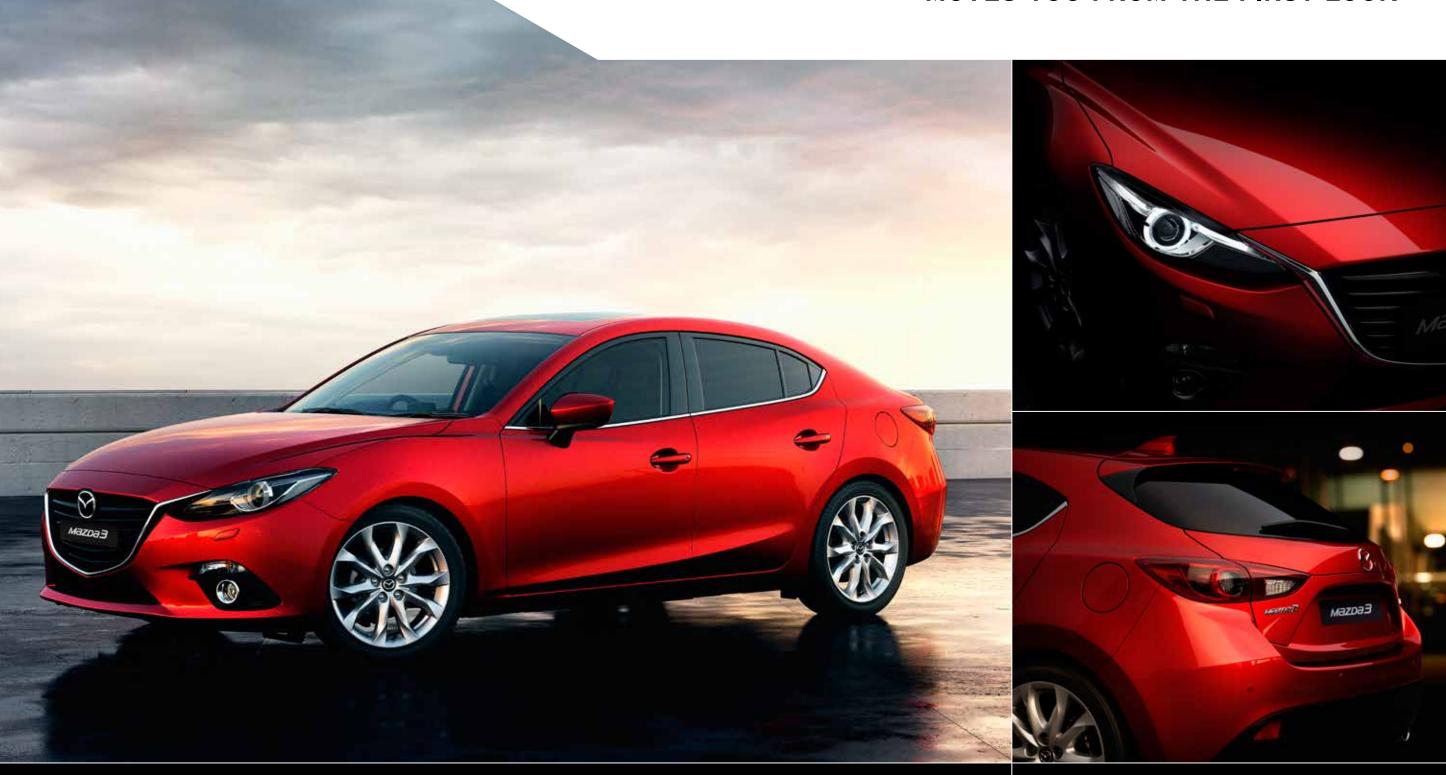
IMAGINATION DRIVES US





Every element that makes driving rewarding takes a leap ahead in Mazda3. A new generation vehicle in every way, it delivers sophisticated design and sports performance, yet achieves outstanding fuel economy thanks to SKYACTIV TECHNOLOGY. It also brings an amazing level of connectivity, and the advanced safety of i-ACTIVSENSE.

MOVES YOU FROM THE FIRST LOOK



Innovative technology, exciting performance and stunning presence too. The dynamic style of Mazda3 is the result of 'KODO – Soul of Motion' design. KODO captures the moment energy becomes motion. It's the powerful grace of an animal pouncing, or a human leaping into action. This athleticism is expressed with elegance, allowing Mazda3 to make a premium impression.



KODO : SOUL of MOTION

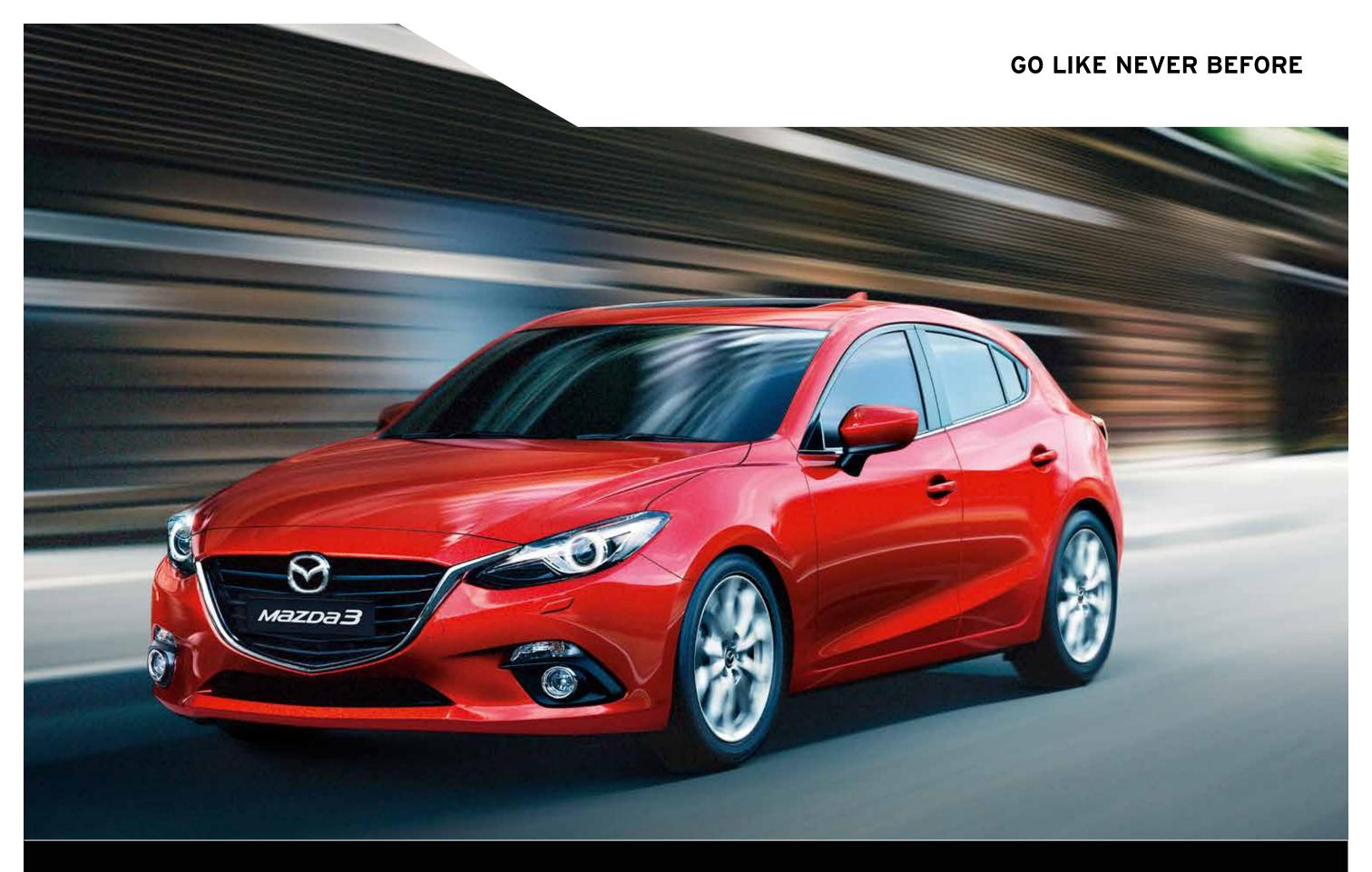




Mazda3 uses intuitive technology to connect you more closely to the enjoyment. In Maxx and above, a large central screen puts system information at eye line level, while select functions respond to voice. Plus, there's seamlessly integrated web-based connectivity. The advanced infotainment of MZD Connect links you to content ranging from internet radio to social media.

The elegant cabin is precisely crafted. It carefully locates controls and information to keep you focused on the road ahead. Concentration is enhanced by the Active Driving Display in selected models, which projects key data into your line of sight.

SP25 Astina interior in off white leather¹ (above) and black leather¹ trim.



The way Mazda3 moves will leave you wanting more. Its light weight unleashes sporting agility, delivered with smooth-riding, sure-steering confidence. SKYACTIV-G petrol engines are quick to respond, with refined thrust from 2.0 or 2.5 litres. SKYACTIV-D gives you 2.2 litres of smooth turbo diesel muscle.

Whatever the choice, exceptional economy adds to the thrill. Whether automatic or manual, transmissions shift gears with polished precision. Your progress is always quiet and efficient, thanks to a sleek body that effortlessly cuts through the air.

HIGHER PERFORMANCE, YET GREATER FUEL ECONOMY





SKYACTIV-G 2.0 & 2.5L PETROL ENGINE

A fundamental redesign of the internal combustion engine lifts performance, while cutting fuel consumption.

Precise multi-hole direct injection minimises fuel use, while a unique piston design enhances combustion -boosting power and lowering emissions. Reduced friction unlocks extra power, while a 4-2-1 exhaust layout improves efficiency. The 2.0 litre 4-cylinder engine produces 114kW of power and 200Nm of torque using as little as 5.7 litres of fuel every 100km.² The punchy 2.5 litre gives 138kW and 250Nm, with consumption as low as 6.0 litres per 100km.²



SKYACTIV-D 2.2L DIESEL ENGINE

A much lower compression ratio than conventional diesels allows far lighter internal components. This reduces friction and inertia, enabling sportier power delivery - right up to an exceptionally high 5,500rpm. Multi-hole piezo injectors and variable valve lift (VVL) optimise engine breathing. The 4-cylinder engine gives you 129kW and a meaty 420Nm of torque, using just 5.2 litres of fuel per 100km. A two-stage turbocharger boosting power and efficiency helps to meet strict Euro Stage 5 emissions standards.



SKYACTIV-MT MANUAL TRANSMISSION

The manual transmission gives you the wrist-flicking shift feel of a sports car, like our iconic Mazda MX-5. It's thanks to simplified internal design, plus a finely-honed shift mechanism. The 6-speed SKYACTIV-MT is much more compact and also much lighter than comparable transmissions. Match this with a significant reduction in friction and fuel economy is much improved.



SKYACTIV-DRIVE AUTOMATIC TRANSMISSION

We've combined the best aspects of conventional automatic, continuously variable and dual clutch transmissions. So you get maximum driving fun and high efficiency. The transmission couples directly with the engine over a far wider range than other automatics. This delivers a significant increase in fuel economy and a more direct, manual transmission-like power delivery and feel. Shifts are smooth, quick and accurate across the 6-speeds.



SKYACTIV-BODY

New-generation design and materials achieve amazing lightness and rigidity. Key joints are strengthened by advanced techniques requiring no heavy reinforcement. The use of high and ultra-high tensile steel cuts weight, bolsters rigidity and aids safety. We've worked tirelessly to save every gram. Despite being light, Mazda3 disperses crash energy in multiple directions to achieve world-class collision performance.



SKYACTIV-CHASSIS

For nimble handling and refinement, the lightweight front strut and rear multi-link suspension uses totally revised geometry and firmer bushings. Innovative welding of the front and rear cross members achieves impressive stiffness with low weight. Fuel-saving electric power-assisted steering features a high ratio for quick handling, yet delivers great stability at all speeds.

Mazda3 will have drivers smiling more than ever. It dials up sports performance – yet also achieves exceptional fuel economy. This is possible because it boasts the full suite of SKYACTIV TECHNOLOGY. It's a breakthrough innovation, which completely re-engineers every vehicle aspect to heighten performance and unleash greater efficiency. Clever features like i-stop save you even more fuel. It turns off the engine when you come to a halt, restarting the instant you want to move.



i-ELOOP

Mazda3 XD Astina integrates our unique brake energy regeneration system, i-ELOOP. Braking energy is captured in a capacitor. It's then used to power various electrical systems, reducing fuel consumption. The capacitor charges and discharges more quickly than conventional battery systems. Clever i-stop saves even more fuel by switching off the engine when you come to a standstill, re-starting instantly as required. Altogether fuel use is reduced by up to 10% in everyday traffic conditions.



SP25 Astina Hatch in Soul Red Metallic.

STAY CONNECTED. KEEP FOCUSED

2:48

🚡 🎵 🧿 aha

A responsive drive isn't the only thing letting you feel in sync. Just hook up a compatible⁴ smart phone in Maxx and above, and MZD Connect brings you web content including music, audio books, podcasts, Facebook and Twitter feeds and more. You can even hear emails and texts aloud. It's all integrated through a central touch screen positioned to help your eyes stay focused ahead. Selection is driven by a multi-function commander that you reach intuitively, without having to look away from the road. Adding to the effortless control is voice command of menu switching, audio and navigation.



SEE THE ADVANTAGE

The cockpit's thoughtful layout and intuitive technology help you stay focused on the road. Large 7-inch screen gives access to everything from vehicle systems and navigation to online content.



IT'S EASY

Multi-function commander allows swift, easy navigation of features.

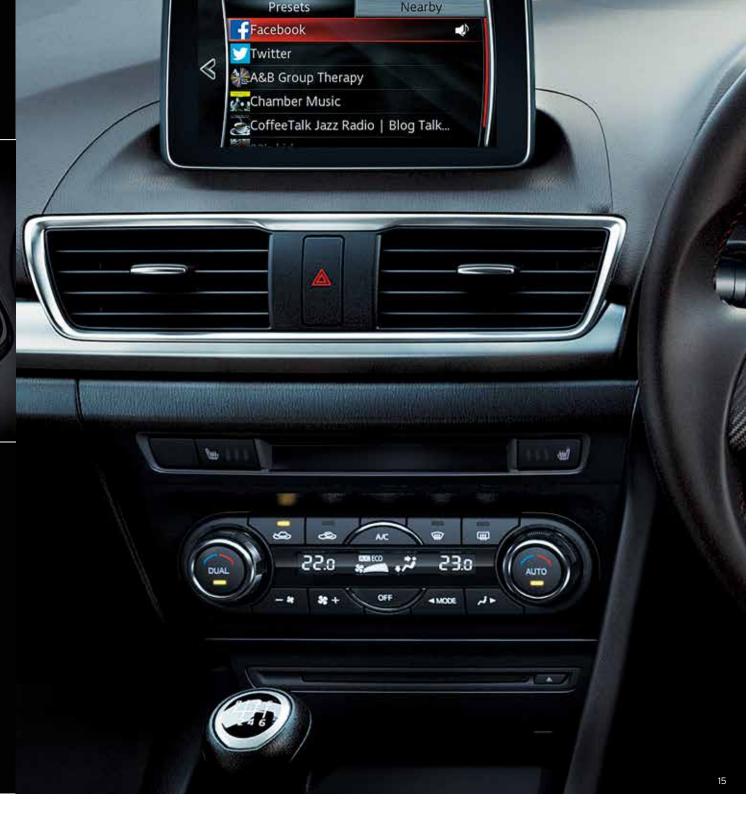






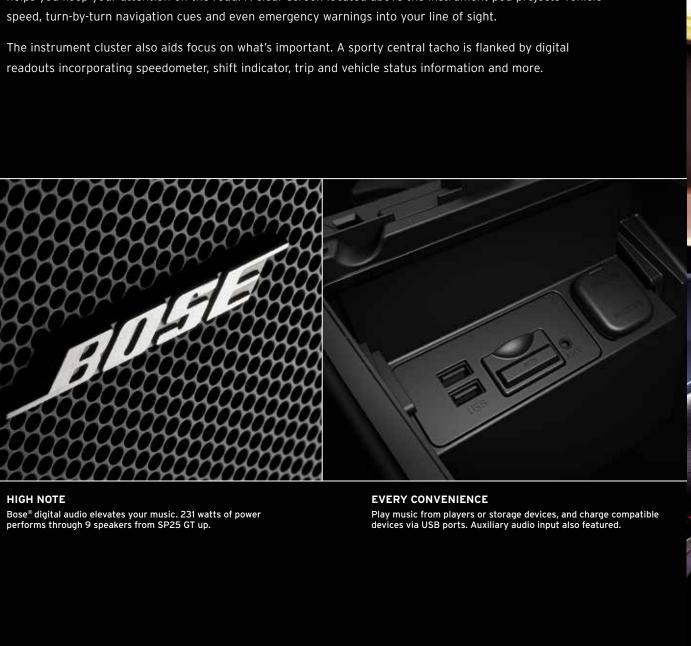
STAY IN TOUCH

MZD Connect links you to a wide range of web content via your smart phone.4



YOU'RE CLEARLY AHEAD

Everywhere you look, there's a clever idea giving you an edge. In SP25 GT and up, an Active Driving Display helps you keep your attention on the road. A clear screen located above the instrument pod projects vehicle speed, turn-by-turn navigation cues and even emergency warnings into your line of sight.



SAFETY FOCUS

By putting key information into your field of vision, Active Driving Display helps you concentrate on the road. Supplementary instrument graphics cover vehicle speed, cruise control settings and more. SP25 GT, SP25 Astina and XD Astina only.



LOOKS AFTER YOU AT EVERY LEVEL

You've got agile responses to help you stay clear of trouble, plus a suite of safety features that are steeled for anything.

Mazda3 is light to allow sporty performance – yet its body is immensely strong. Multiple load paths divert crash energy from the occupant cell, helping achieve world-class collision-safety. Six SRS airbags are integrated, including front, side (front) and curtain (front and rear).

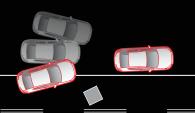
The latest in safety is there for you. Dynamic Stability Control (DSC) with integrated Traction Control System (TCS) is standard. The stopping power of four big disc brakes incorporates ABS and Electronic Brake-force Distribution (EBD), which optimises braking force according to the vehicle's load. Emergency Brake Assist (EBA) recognises urgent braking, maximising braking force right when you need it. The Emergency Stop Signal (ESS) bolsters safety by flashing the hazard lights to warn drivers behind.

Mazda3 also gives you high security. Remote control locking and an engine immobiliser are standard.



Applies to petrol models only. Diesel models not tested by ANCAP.















READY TO HELP

If you ever need to react to a hazard, Mazda3 is ready. DSC acts instantly, braking the inner rear wheel to counter understeer (or outer front wheel to combat oversteer). The TCS also reduces torque to the driven wheels to minimise slip. With control maintained, the vehicle can be steered around the hazard.

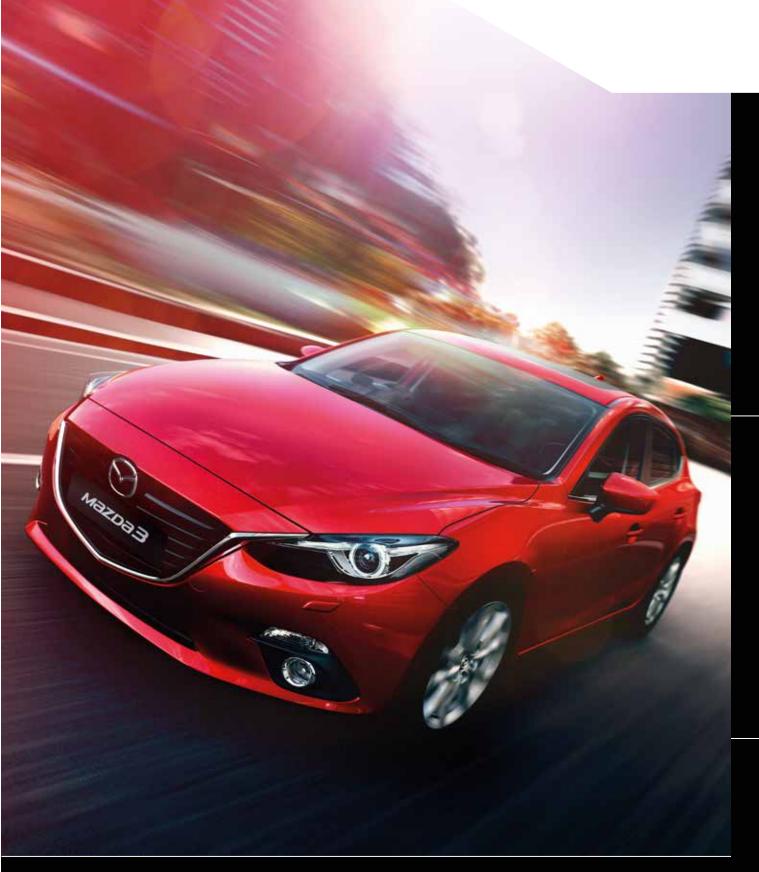
STOPPING POWER

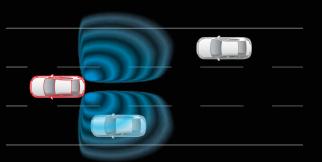
Stopping distance with : EBA, ABS and EBD. : Stopping distance : with no assistance. :

SMOOTH TAKE OFF

Hill Launch Assist (HLA) features on all models. Remove your foot from the brake on an incline and the brakes are kept applied for about two seconds. This allows time to apply the accelerator for a controlled take-off.

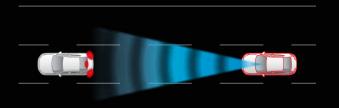
i-ACTIVSENSE. TAKE YOUR SENSE OF SAFETY TO ANOTHER LEVEL





BLIND SPOT MONITORING (BSM)

By scanning external mirrors' blind spots, this innovation warns of unseen vehicles to help you avoid making hazardous lane changes. A flashing icon on the relevant mirror is accompanied by warning beeper. Standard on SP25 Astina and XD Astina, optional across other models.



FORWARD OBSTRUCTION WARNING (FOW) WITH SMART BRAKE SUPPORT (SBS)

Operating at 15-145km/h the system monitors the distance to the vehicle in front and its speed. FOW senses if a collision is likely and prompts you to take evasive action via audible and visual alerts. Also incorporates SBS. If the system senses a high risk of impact it applies initial pressure to the brakes, enabling faster response should you brake. If you take evasive action the system de-activates. If no evasive action is taken, the brakes are applied automatically. SP25 Astina and XD Astina only.



HIGH BEAM CONTROL (HBC)

Enjoy the enhanced safety of high beam illumination, without having to manually switch to low beam. A camera detects oncoming cars' headlights, or the taillights of cars in front, and automatically switches to low beam, then back when it's safe. Also selects low beam in lit areas or at low speed. SP25 Astina and XD Astina only.



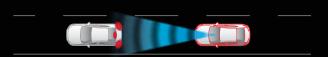
LANE DEPARTURE WARNING (LDW)

Works at approximately 70km/h and above. Using a windscreenmounted camera to monitor road lane markings, this system warns you in advance if you're about to stray from your lane, via an audible warning. SP25 Astina and XD Astina only.



REAR CROSS TRAFFIC ALERT (RCTA)

Assists you when you're reversing from a parking space, warning if a car is approaching from either side of your vehicle. The LED icon on both mirrors is accompanied by beeping alert. Standard on SP25 Astina and XD Astina, optional across other models.



SMART CITY BRAKE SUPPORT (SCBS)

Helps prevent, or lessen, low-speed impacts. At speeds of 4-30km/h, SCBS monitors the vehicle in front to assess the possibility of a collision. If the system detects a high risk of impact, it applies initial braking pressure to deliver faster response should you brake. If you brake, the system de-activates. If you don't brake, the brakes are applied automatically. Standard on SP25 Astina and XD Astina, optional across other models.

As a next-generation vehicle, Mazda3 integrates the very latest in safety. The availability of advanced i-ACTIVSENSE technology⁵ takes confidence to the highest level. These intelligent systems are designed to help you recognise potential hazards, avoid collisions and to minimise the severity of accidents when they're unavoidable.

Core i-ACTIVSENSE features are optional across the range - the full suite is standard on SP25 Astina and XD Astina.

SP25 Astina Hatch in Soul Red Metallic.

Mazda 3

NEO





Neo features include:

- 16 inch alloy wheels
- Headlamps (Halogen)
- Power mirrors (body coloured)
- Power windows
- Rear spoiler (hatch only)
- Wipers (front) 2-speed with variable intermittent function
- Wiper (rear) with intermittent function (hatch only)
- Seat trim: Black cloth
- Seats (front) with: height adjustment (driver) and seat back pocket (passenger)
- Seats (rear) with: 60/40 split-fold backrest
- Air-conditioning
- Cruise control
- Tilt and telescopic adjustable steering wheel

- Trip computer⁶
- Vanity mirrors (front)
- Audio system with: AM/FM tuner, single disc CD player (MP3 compatible) and 4 speakers
- Auxiliary-audio input jack (3.5mm mini-stereo)
- Bluetooth® hands-free phone and audio capability⁴
- Steering wheel-mounted audio controls
- USB-audio input ports (iPod compatible)
- Advanced keyless push-button engine start
- Airbags SRS: front (driver and passenger), side (front) and curtain (front and rear)
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)

- Emergency Stop Signal (ESS)
- Hill Launch Assist (HLA)
- ISOFIX child restraint anchor points and top tethers
- Parking sensors (rear)
- Remote central locking (2 transmitters)
- Traction Control System (TCS)

Safety Pack option⁵:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)



COMFORT AT EVERY TURN

Integrated air-conditioning and heating controlled by clear, easy-to-use dials.



NICE TOUCH

Comfort of supportive seats is bolstered by high quality cloth.

20:50 FM1:CH1 87.50 1 2 3 VOL 4 5 6 WH TUNE HI FMIAM MEDIA H M CLOOK SCAN RISH POWER MENU AUTO-M T FOLDER A RISH POWER

SEE AND HEAD

Powerful 4-speaker audio system with CD player is USB and Bluetooth® compatible.⁴ Control is via compact display unit.



STADT IT III

Push-button engine starting is the easy and exciting way to get the drive going. $\begin{tabular}{ll} \begin{tabular}{ll} \be$

Powertrain:

- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 114kW @ 6,000rpm
- Max torque: 200Nm @ 4,000rpm
- Fuel consumption (combined): 5.8 (sedan) - 5.9 (hatch) I/100km⁷ (man) or 5.7 (sedan) - 5.8 (hatch) I/100km⁷ (auto)

4-door sedan

5-door hatch

MaZDa 3

MAXX





Maxx features additional to Neo include:

- Fog-lamps (front)
- Seats (rear) with: centre fold down armrest
- Leather-wrapped: gear shift knob, handbrake handle and steering wheel
- Paddle shift gear control (auto only)
- 7-inch full colour touch screen display (MZD Connect)
- Audio system with: 6 speakers
- Multi-function commander control
- Internet radio integration (Pandora,[®] Stitcher™ and Aha™)
- Radio Data System (RDS) program information
- Satellite navigation
- Reverse camera

Safety Pack option⁵:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)



LIGHT THE WAY

Integrated fog-lamps augment style and aid visibility in all conditions.

a 20:50



FEELS SPECIAL

Expertly trimmed premium cloth heightens the feeling of comfort.

Powertrain:

- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 114kW @ 6,000rpm
- Max torque: 200Nm @ 4,000rpm
- Fuel consumption (combined): 5.8 (sedan) - 5.9 (hatch) I/100km⁷ (man) or 5.7 (sedan) - 5.8 (hatch) I/100km⁷ (auto)



5-door hatch



Communication

WEB CONTENT COMES ALONG

Through MZD Connect you can access content from internet radio to social media feeds.



COMMAND CENTRE

Easily reached rotary commander lets you flick between menus and functions with minimum distraction.

MaZDa 3

TOURING





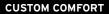
Touring features additional to Maxx include:

- Headlamps auto on/off function
- Wipers (front) 2-speed with rain-sensing function
- Seat trim: leather¹
- Seats (front) with: lumbar adjustment (driver)
- Air-conditioning (dual-zone climate control)
- Overhead sunglass storage box
- Vanity mirrors (front) with illumination

Safety Pack option5:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)





Driver and passenger can individually optimise temperature with dual-zone climate control.



INDULGENT INSIDE

Choose luxurious leather¹ interior in either off white or black. Contrasting stitching highlights craftsmanship.

Powertrain:

- 2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 114kW @ 6,000rpm
- Max torque: 200Nm @ 4,000rpm
- Fuel consumption (combined): 5.8 (sedan) - 5.9 (hatch) I/100km⁷ (man) or 5.7 (sedan) - 5.8 (hatch) I/100km⁷ (auto)



5-door hatch



4-door sedan

THAT'S BRILLIANT

Automatic headlamps assess ambient light and switch on/off accordingly.



REFLEX ACTION

Rain-sensing wipers automatically switch on and off as required.

Mazda 3

SP25





- 18 inch alloy wheels
- Headlamps auto on/off function
- Rear spoiler (sedan)
- Wipers (front) 2-speed with rain-sensing function
- Air-conditioning (dual-zone climate control)
- Advanced keyless entry

Safety Pack option⁵:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Rear-view mirror with auto dimming function
- Smart City Brake Support (SCBS)







TEMPERATURE TO ORDER

Easy to use dual-zone climate control allows driver and passenger their own preference.

Powertrain:

- 2.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 138kW @ 5,700rpm
- Max torque: 250Nm @ 3,250rpm
- Fuel consumption (combined): 6.5 I/100km⁷ (man) or 6.0 (sedan) - 6.1 (hatch) I/100km⁷ (auto)



5-door hatch



4-door sedan



SPORTING AIR

SP25 Sedan's spirited personality is amplified by stylish aerodynamics-enhancing rear spoiler.



Advanced keyless entry lets you get going without needing to find keys. As long as you're carrying the remote locking unit, you just press the front door button to enter.

Mazda 3

SP25 GT





SP25 GT features additional to SP25 include:

- Daytime running lamps (LED)
- Headlamps (Bi-Xenon) with Adaptive Front-lighting System (AFS)
- Power mirrors (heated)
- Tail-lamps (LED)
- Seat trim: leather¹
- Seats (front) with: 6-way power adjustment (driver), heating function and lumbar adjustment (driver)
- Active Driving Display
- Overhead sunglass storage box
- Rear-view mirror with auto dimming function
- Vanity mirrors (front) with illumination
- Premium Bose® 231 watt amplifier and 9 speakers

Safety Pack option5:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Smart City Brake Support (SCBS)

Safety Pack and sunroof option⁵:

- Blind Spot Monitoring (BSM)
- Rear Cross Traffic Alert (RCTA)
- Smart City Brake Support (SCBS)
- Sunroo



Active Driving Display projects information above instrument pod to reduce distraction from the road. Central tachometer boasts 3D metallic accents.



TRULY ILLUMINATED

Adaptive Front-lighting System (AFS) pivots the powerful Bi-Xenon headlamps up to 15 degrees in the direction you're steering, illuminating more of the corner. Daytime running lamps help other road users see you.

Powertrain:

- 2.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 138kW @ 5,700rpm
- Max torque: 250Nm @ 3,250rpm
- Fuel consumption (combined): 6.5 I/100km⁷ (man) or 6.0 (sedan) - 6.1 (hatch) I/100km⁷ (auto)



5-door hatch



4-door sedan

PREMIUM SEATING

Sculpted seats finished in superb off white leather¹ are accentuated by contrasting details. Black leather¹ also available.



A-GRADE AUDIC

Premium Bose® digital audio teams 231 watts of power with 9 speakers for a stirring musical performance.



■ Fuel consumption (combined): 6.5 I/100km⁷ (man) or 6.0 (sedan) - 6.1 (hatch) I/100km⁷ (auto)



SP25 Astina features additional to SP25 GT include:

- Sunroof
- Radar cruise control
- Blind Spot Monitoring (BSM)
- Forward Obstruction Warning (FOW)
- High Beam Control (HBC)
- Lane Departure Warning (LDW)
- Rear Cross Traffic Alert (RCTA)
- Smart Brake Support (SBS)
- Smart City Brake Support (SCBS)





FOLLOW THE SUN

Fresh air and sunshine are yours thanks to power operated sliding glass sunroof with tilt function.

Radar cruise control monitors the car ahead, automatically adjusting your speed to maintain a safe distance. System can be switched on and off as needed.

Powertrain:

- 2.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine with i-stop
- Max power: 138kW @ 5,700rpm
- Max torque: 250Nm @ 3,250rpm



5-door hatch



4-door sedan

DYNAMICALLY DETAILED

Antenna is shaped to reflect the flowing forms that define Mazda3. Hatch only.



SMARTER SAFETY

Intelligent i-ACTIVSENSE⁵ technology helps you detect potential hazards and avoid collisions. Find out more on pages 20-21.

Mazda 3

XD ASTINA



■ Fuel consumption (combined): 5.0 I/100km⁷ (man) or 5.2 I/100km⁷ (auto)



XD Astina features additional to SP25 Astina include:

- 18 inch bright alloy wheels
- Brilliant black painted lower rear bumper
- Front fog-lamps (LED)
- Seat trim: Black leather¹ / suede



THE MARK OF HIGHER PERFORMANCE

Every aspect of the vehicle has been re-engineered to unleash greater efficiency and performance.



NICE TOUCH

Suede inserts complement leather¹ trim. They combine smoothly luxurious texture with hard-wearing quality.

Mazda3 XD Astina is not equipped with parking sensors (rear).

Powertrain:

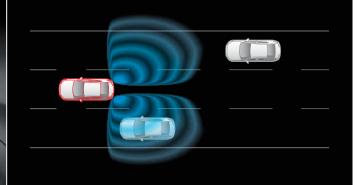
- 2.2 litre in-line 4 cylinder 16 valve intercooled turbo diesel (SKYACTIV-D) engine with i-stop and i-ELOOP
- Max power: 129kW @ 4,500rpm
- Max torque: 420Nm @ 2,000rpm



5-door hatch

ENERGY EFFICIENT

Our unique i-ELOOP system harvests braking energy to a capacitor, then uses it to save you fuel.



SMARTER SAFETY

Clever i-ACTIVSENSE⁵ technology can assist you in recognising potential hazards, avoiding collisions and reducing the severity of accidents.

SPECIFICATIONS

Powertrain		2.0L I4 Petrol		2.5L I4 Pet	rol		2.2L I4 Dies	el	
Bore and stroke (mm)	ore and stroke (mm)		83.5 x 91.2		89.0 x 100.0		86.0 x 94.3		
Compression ratio	ompression ratio			13.0 : 1			14.0 : 1		
Emissions standard		Euro stage V		Euro stage	V		Euro stage	V	
Engine capacity (cc)		1,998		2,488			2,191		
Engine type		2.0 litre in-line 4 cylinder DOHC S-VT petrol (SKYAC with i-stop			line 4 cylinder petrol (SKYAC		intercooled	ne 4 cylinder 1 turbo diesel (S and i-ELOOP	
Fuel consumption $(I/100 km)^7$:	Manual (combined)	5.8 (sedan) - 5.9 (hatch)		6.5			5.0		
	Auto (combined)	5.7 (sedan) - 5.8 (hatch)		6.0 (sedan)	- 6.1 (hatch)		5.2		
Fuel system		Electronic direct injection	1	Electronic	direct injection	ı	Common-ra	il, electronic d	irect injection
Fuel tank capacity (litres)		51		51			51		
Gear ratio - Manual / Auto:	1st	3.363 / 3.522		3.700 / 3.52	22		3.357 / 3.48	37	
	2nd	1.947 / 2.022		1.947 / 2.022			1.826 / 1.992		
	3rd	1.300 / 1.452		1.300 / 1.452			1.565 / 1.449		
	4th	1.029 / 1.000		1.029 / 1.000			1.147 / 1.000		
	5th	0.837 / 0.708		0.837 / 0.708		0.893 / 0.707			
	6th	0.680 / 0.599	0.680 / 0.599		0.680 / 0.599		0.745 / 0.600		
	Reverse	3.385 / 3.893		3.724 / 3.893			4.091 / 3.990		
	Final drive	4.105 / 3.812		4.105 / 3.81	2		3.850 (1st - 2.961 (3rd -	2nd) 6th, Rev.) / 3.8	304
Maximum power (kW @ rpm)		114 @ 6,000		138 @ 5,700)		129 @ 4,500)	
Maximum torque (Nm @ rpm)	ım torque (Nm @ rpm) 200 @ 4,000			250 @ 3,25	0		420 @ 2,00	0	
Recommended fuel		Unleaded (91RON or high	er) or E10	Unleaded (91RON or high	er) or E10	Diesel		
Throttle control		Electronic (drive-by-wire)		Electronic (drive-by-wire)		Electronic (drive-by-wire)		
Transmission:	Manual	6-speed SKYACTIV-MT		6-speed SK	YACTIV-MT		6-speed SK	YACTIV-MT	
	Auto	6-speed SKYACTIV-Drive		6-speed SK	YACTIV-Drive		6-speed SK	YACTIV-Drive	
Model Availability			Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Hatah	201 14 Detrol / Cons			_					

						GT	Astina	Astina
Hatch:	2.0L I4 Petrol / 6-speed Manual	•	•	•	-	-	-	-
	2.0L I4 Petrol / 6-speed Auto	•	•	•	-	-	-	-
	2.5L I4 Petrol / 6-speed Manual	-	-	-	•	•	•	-
	2.5L I4 Petrol / 6-speed Auto	-	-	-	•	•	•	-
	2.2L I4 Diesel / 6-speed Manual	-	-	-	-	-	-	•
	2.2L I4 Diesel / 6-speed Auto	-	-	-	-	-	-	•
Sedan:	2.0L I4 Petrol / 6-speed Manual	•	•	•	-	-	-	-
	2.0L I4 Petrol / 6-speed Auto	•	•	•	-	-	-	-
	2.5L I4 Petrol / 6-speed Manual	-	-	-	•	•	•	-
	2.5L I4 Petrol / 6-speed Auto	-	-	-	•	•	•	-
Options		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
·				-		GT	Astina	
Options Safety pack ⁵ :	Blind Spot Monitoring (BSM)	Neo O	Махх	Touring O	SP25			
·	Blind Spot Monitoring (BSM) Rear Cross Traffic Alert (RCTA)			-		GT	Astina	
·				-		GT	Astina	
·	Rear Cross Traffic Alert (RCTA)			-		GT	Astina	
·	Rear Cross Traffic Alert (RCTA) Rear-view mirror with auto dimming function ⁸			-		GT	Astina	
Safety pack ⁵ :	Rear Cross Traffic Alert (RCTA) Rear-view mirror with auto dimming function ⁸ Smart City Brake Support (SCBS)	0		-		О	Astina	
Safety pack ⁵ :	Rear Cross Traffic Alert (RCTA) Rear-view mirror with auto dimming function ⁸ Smart City Brake Support (SCBS) Blind Spot Monitoring (BSM)	0		-		О	Astina	
Safety pack ⁵ :	Rear Cross Traffic Alert (RCTA) Rear-view mirror with auto dimming function ⁸ Smart City Brake Support (SCBS) Blind Spot Monitoring (BSM) Rear Cross Traffic Alert (RCTA)	0		-		О	Astina	

Chassis		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina			
Brake diameter (mm):	Front	295	295	295	295	295	295	295			
	Rear	265	265	265	265	265	265	265			
Brake type:	Front	Ventilated disc									
	Rear		Solid disc								
Steering type				Elec	tric power assist s	teering					
Suspension:	Front				MacPherson str	ut					
	Rear				Multi-link						
Turning circle kerb to kerb (m)		10.6	10.6	10.6	10.6	10.6	10.6	10.6			
Tyre size		205/60 R16	205/60 R16	205/60 R16	215/45 R18	215/45 R18	215/45 R18	215/45 R18			
Tyre index		92V	92V	92V	89W	89W	89W	89W			
Wheel size		16 x 6.5 J	16 x 6.5 J	16 x 6.5 J	18 x 7.0 J	18 x 7.0 J	18 x 7.0 J	18 x 7.0 J			
Wheel type		Alloy	Alloy	Alloy	Alloy	Alloy	Alloy	Alloy			
Tyre size (spare)		T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16	T125/70 D16			
Wheel type (spare)					Steel (temporar	y)					
Weights and Capacities											
Hatch		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina			
						01					
Cargo room volume VDA (litres)		308	308	308	308	308	308	308			
Cargo room volume VDA (litres) Kerb weight (kg):	Manual	308 1,262	308 1,267	308 1,272	308 1,308			308 1,448			
	Manual Auto					308	308				
Kerb weight (kg):		1,262	1,267	1,272	1,308	308 1,325	308 1,342	1,448			
Cargo room volume VDA (litres) Kerb weight (kg): Towing capacity ⁹ (kg):	Auto	1,262 1,296	1,267 1,301	1,272 1,305	1,308 1,339	308 1,325 1,357	308 1,342 1,373	1,448 1,465			

 Kerb weight (kg):
 Manual
 1,258
 1,263
 1,267
 1,302
 1,320
 1,336

 Auto
 1,292
 1,297
 1,301
 1,334
 1,351
 1,368

 Towing capacity9 (kg):
 Braked
 1,200
 1,200
 1,200
 1,200
 1,200
 1,200
 1,200

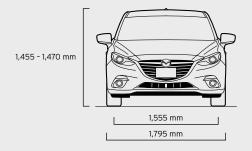
 Unbraked
 600
 600
 600
 600
 600
 600
 600

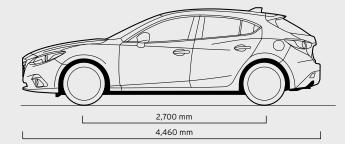
 Tow-ball download maximum (kg)
 75
 75
 75
 75
 75
 75
 75
 75

Cargo room volume VDA (litres) 408

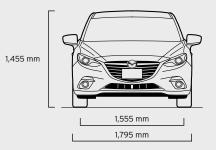
SPECIFICATIONS

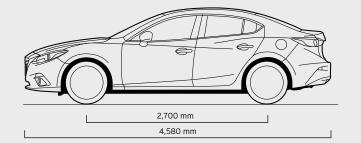
Hatch		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Ground clearance laden (mm)		155	155	155	155	155	155	155
Overall length (mm)		4,460	4,460	4,460	4,460	4,460	4,460	4,460
Overall width (mm)		1,795	1,795	1,795	1,795	1,795	1,795	1,795
Overall height (mm)		1,455	1,455	1,455	1,455	1,470	1,470	1,470
Track (mm):	Front	1,555	1,555	1,555	1,555	1,555	1,555	1,555
	Rear	1,560	1,560	1,560	1,560	1,560	1,560	1,560
Wheelbase (mm)		2,700	2,700	2,700	2,700	2,700	2,700	2,700





Sedan		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Ground clearance laden (mm)		155	155	155	155	155	155	-
Overall length (mm)		4,580	4,580	4,580	4,580	4,580	4,580	-
Overall width (mm)		1,795	1,795	1,795	1,795	1,795	1,795	-
Overall height (mm)		1,455	1,455	1,455	1,455	1,455	1,455	-
Track (mm):	Front	1,555	1,555	1,555	1,555	1,555	1,555	-
	Rear	1,560	1,560	1,560	1,560	1,560	1,560	-
Wheelbase (mm)		2,700	2,700	2,700	2,700	2,700	2,700	-





Exterior		Neo	Maxx	Touring	SP25	SP25	SP25	XD
						GT	Astina	Astina
Daytime running l	lamps (LED)	-	-	-	-	•	•	•
Door handles (boo	dy coloured)	•	•	•	•	•	•	•
Exhaust extension	n (chrome)	•*	•*	•*	•*	•*	•*	•
Front fog-lamps (Halogen)	-	•	•	•	•	•	_
Front fog-lamps (I	LED)	-	-	-	-	-	-	•
Front and rear bu	mpers (body coloured)	•	•	•	•	•	•	•
Green-tinted wind	screen, side and rear windows	•	•	•	•	•	•	•
Headlamps (Bi-Xe	non)	-	-	-	-	•	•	•
Headlamps (Halog	gen)	•	•	•	•	-	-	-
Headlamps auto o	on/off function	-	-	•	•	•	•	•
Power mirrors (bo	ody coloured)	•	•	•	•	•	•	•
Power mirrors (he	eated)	-	-	-	-	•	•	•
Power sliding and	tilt glass sunroof	-	-	-	-	О	•	•
Power windows		•	•	•	•	•	•	•
Rear spoiler		•*	•*	•*	•	•	•	•
Tail-lamps (LED)		-	-	-	-	•	•	•
Window demister	(rear)	•	•	•	•	•	•	•
Wipers (front) 2-sp	peed with rain-sensing function	-	-	•	•	•	•	•
Wipers (front) 2-s intermittent funct	peed with variable ion	•	•	-	-	-	-	-
Wiper (rear) with	intermittent function	•*	•*	•*	•*	•*	•*	•
Seats		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Seat trim:	Black cloth	•	•	-	•	-	-	-
	Black leather¹	-	-	•	-	•	•	-
	Off-white leather¹	-	-	0	-	0	О	-
	Black leather ¹ / suede	-	-	-	-	-	-	•
Front seats with:	6-way power adjustment (driver)	-	-	-	-	•	•	•

ullet = Standard, $ullet^*$ = Standard (Hatch only), \bigcirc = Option, - = Not available.

Adjustable head restraints Centre fold down armrest

Adjustable head restraints Heating function Height adjustment (driver) Lumbar adjustment (driver) Rake and slide adjustment

Rear seats with: 60/40 split fold backrest

SPECIFICATIONS

Interior		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Active Driving Displa	ау	-	-	-	-	•	•	•
Air-conditioning		•	•	-	-	-	-	-
Air-conditioning (dua	al-zone climate control)	-	-	•	•	•	•	•
Ambient temperatur	re display	•	•	•	•	•	•	•
Centre armrest cons	sole with tray	•	•	•	•	•	•	•
Critical function war	rning lights/chimes	•	•	•	•	•	•	•
Cruise control		•	•	•	•	•	-	-
Cupholders		•	•	•	•	•	•	•
Door bottle holders	(front and rear)	•	•	•	•	•	•	•
Glove box		•	•	•	•	•	•	•
Instrument panel lig	ht dimmer	•	•	•	•	•	•	•
Interior illumination:	: Cargo room lamp	•	•	•	•	•	•	•
	Entry system with delayed fade	•	•	•	•	•	•	•
	Map reading spot lamps	•	•	•	•	•	•	•
Interior release for f	fuel filler door	•	•	•	•	•	•	•
Leather-wrapped:	Gear shift knob	-	•	•	•	•	•	•
	Handbrake handle	-	•	•	•	•	•	•
	Steering wheel	-	•	•	•	•	•	•
One touch (up and d	down) power window (driver)	•	•	•	•	•	•	•
Overhead sunglass s	storage box	-	-	•	-	•	•	•
Paddle shift gear co	ntrol (auto only)	-	•	•	•	•	•	•
Radar cruise contro	I	-	-	-	-	-	•	•
Rear-view mirror wi	th auto dimming function	0	0	0	0	•	•	•
Tachometer and ele	ctronic odometer/tripmeter	•	•	•	•	•	•	•
Tilt and telescopic a	djustable steering wheel	•	•	•	•	•	•	•
Trip computer ⁶		•	•	•	•	•	•	•
Vanity mirrors (front	t)	•	•	-	•	-	-	-
Vanity mirrors (front	t) with illumination	-	-	•	-	•	•	•
Infotainment		Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
7-inch full colour tou	uch screen display (MZD Connect)	_	•	•	•	•	•	•
AM/FM tuner	, , , , , , , , , , , , , , , , , , , ,	•	•	•	•	•	•	•
	t jack (3.5mm mini stereo)	•	•	•	•	•	•	•
	ee phone and audio capability ⁴	•	•	•	•	•	•	•
CD player, single dis		•	•	•	•	•	•	•
	ration (Pandora,® Stitcher™ and Aha™)	_	•	•	•	•	•	•
Multi-function comm		_	•	•	•	•	•	•
	watt amplifier and speakers	_	_	_	_	•	•	•
	(RDS) program information	_	•	•	•	•	•	•
Satellite navigation		_	•	•	•	•	•	•
Speakers (4)		•	-	-	-	_	-	-
Speakers (6)		-	•	•	•	-	-	-
Speakers (9)		_	-	-	-	•	•	•
Steering wheel-mou	inted audio controls	•	•	•	•	•	•	•
USB-audio input por		•						
O 3D-audio iriput por	t (ii od compatible)	_	•	•	•	•	•	-

Safety and Sec	curity	Neo	Maxx	Touring	SP25	SP25 GT	SP25 Astina	XD Astina
Adaptive Front-	lighting System (AFS)	-	-	-	-	•	•	•
Advanced keyle	ess entry	-	-	-	•	•	•	•
Advanced keyle	ess push-button engine start	•	•	•	•	•	•	•
Airbags SRS:	Front (driver and passenger)	•	•	•	•	•	•	•
	Side (front)	•	•	•	•	•	•	•
	Curtain (front and rear)	•	•	•	•	•	•	•
Anti-lock Brakir	ng System (ABS)	•	•	•	•	•	•	•
Blind Spot Mon	itoring (BSM)	0	0	0	О	0	•	•
Childproof rear	door locks	•	•	•	•	•	•	•
Dynamic Stabili	ity Control (DSC)	•	•	•	•	•	•	•
Electronic Brak	e-force Distribution (EBD)	•	•	•	•	•	•	•
Emergency Bra	ke Assist (EBA)	•	•	•	•	•	•	•
Emergency Sto	p Signal (ESS)	•	•	•	•	•	•	•
Engine immobil	iser	•	•	•	•	•	•	•
Forward Obstru	ction Warning (FOW)	-	-	-	-	-	•	•
High Beam Con	trol (HBC)	-	-	-	-	-	•	•
High mount sto	p lamp	•	•	•	•	•	•	•
Hill Launch Ass	ist (HLA)	•	•	•	•	•	•	•
ISOFIX child res	straint anchor points and top tethers	•	•	•	•	•	•	•
Lane Departure	· Warning (LDW)	-	-	-	-	-	•	•
Left-hand-side	convex (wide angle) exterior mirror	•	•	•	•	•	•	•
Parking sensors	(rear)	•	•	•	•	•	•	-
Rear Cross Traf	fic Alert (RCTA)	О	0	0	О	О	•	•
Remote central	locking (2 transmitters)	•	•	•	•	•	•	•
Reverse camera	a a constant	-	•	•	•	•	•	•
Seat-belt warni	ng (front and rear)	•	•	•	•	•	•	•
Seat-belts 3-poi	int lap-sash (all seats)	•	•	•	•	•	•	•
	t) with pretensioners, load-limiters stable shoulder anchorages	•	•	•	•	•	•	•
Side impact doo	or beams	•	•	•	•	•	•	•
Smart Brake Su	pport (SBS)	-	-	-	-	-	•	•
Smart City Brak	se Support (SCBS)	0	0	0	0	0	•	•
Traction Contro	l System (TCS)	•	•	•	•	•	•	•
'Triple H' safety and rear crump	construction with front le zones	•	•	•	•	•	•	•
Whiplash-minim	nising front seats	•	•	•	•	•	•	•

ullet = Standard, $ullet^*$ = Standard (Hatch only), O = Option, - = Not available.

ENJOY MAZDA3 WITH CONFIDENCE



Rest assured – your warranty

The quality built into Mazda3 is backed up by a 3-year, unlimited kilometre factory warranty and 6-year panel protection warranty.

Maintain that Zoom-Zoom

Your Mazda3 deserves the best in care.
Servicing with Mazda Service Select gives your car the advantage of factory trained Service
Technicians and advanced computer diagnostic systems. As well as maintaining your Mazda in A1 condition, you'll also be protecting your vehicle's outstanding resale value.



Help is at hand – Mazda Roadside Assistance

Flat batteries, running out of fuel, flat tyres – everyone faces hiccups from time to time. When the unexpected happens, Mazda Roadside Assistance is there to keep you moving. You'll be covered 24 hours a day, 365 days a year, all round Australia. Better still, your Mazda will only be worked on by Mazda-approved technicians. Choose a Standard policy offering everything needed to get going again, or Premium with extras like accommodation, a rental car and vehicle recovery. Either can be purchased across the entire Mazda range. (Terms and conditions apply)

(1) Leather interior includes some Maztex material on selected high impact surfaces. Off-white leather interior only available with selected exterior colours. (2) Mazda3 automatic Sedan, combined fuel consumption as per ADR 81/02 test results. (3) Mazda3 XD Astina automatic Hatch, combined fuel consumption as per ADR 81/02 test results. (4) Please check the compatibility of your Bluetooth® device (particularly your mobile phone) with the specific Mazda vehicle you intend to purchase as not all devices operate correctly. Visit www.mazda.com.au/Bluetooth or consult your Mazda Dealer for further information. (5) i-ACTIVSENSE safety technologies are driver assist technologies only and should not be used in place of skilled and safe driving practices. It is the driver's sole responsibility to constantly monitor vehicle surroundings and conditions at all times. (6) Trip computer displays current and average fuel consumption, distance to empty and average vehicle speed. (7) Fuel consumption figures are based on ADR 81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. (8) Not included in SP25 GT Safety Pack – featured as standard. (9) Subject to State or Territory regulations.

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MAZDA3 COLOUR AND TRIM

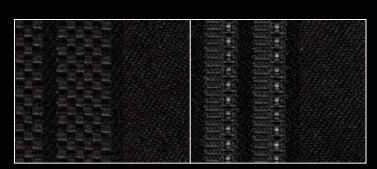
BODY COLOURS



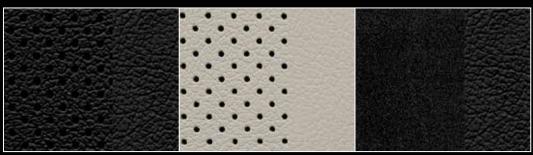


INTERIOR TRIMS

Meteor Grey Mica



Black cloth (Neo) Black cloth (Maxx and SP25)



Titanium Flash Mica ■

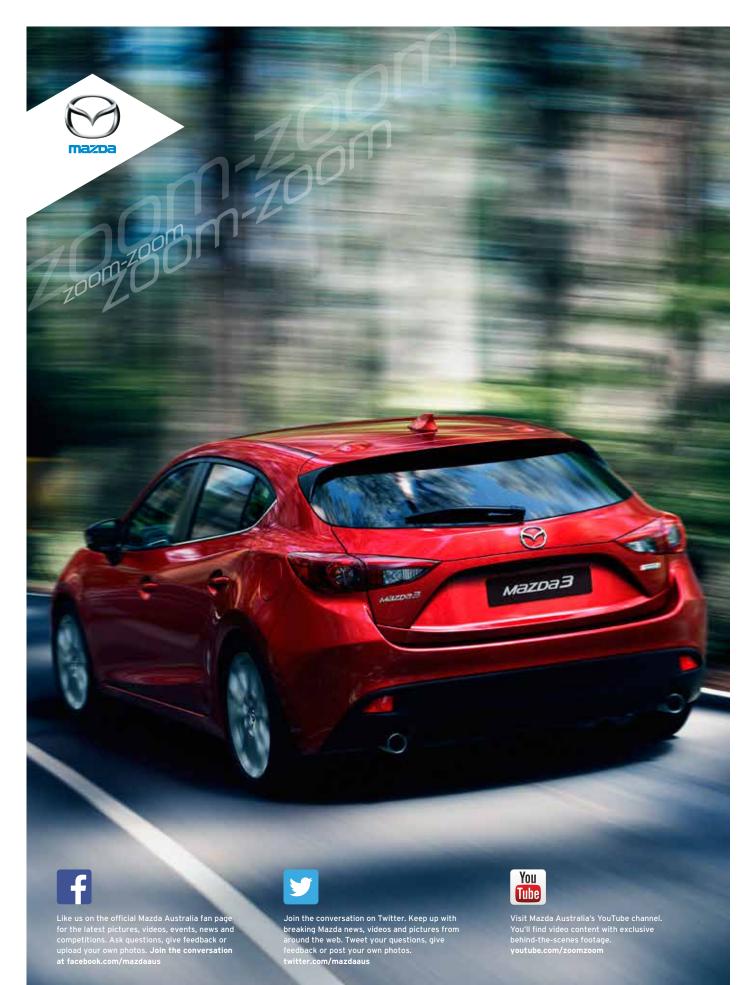
Black leather¹ (Touring, SP25 GT and SP25 Astina) Off white leather¹■ (Touring, SP25 GT and SP25 Astina) Black leather / suede¹ (XD Astina)

Deep Crystal Blue Mica ■

Jet Black Mica

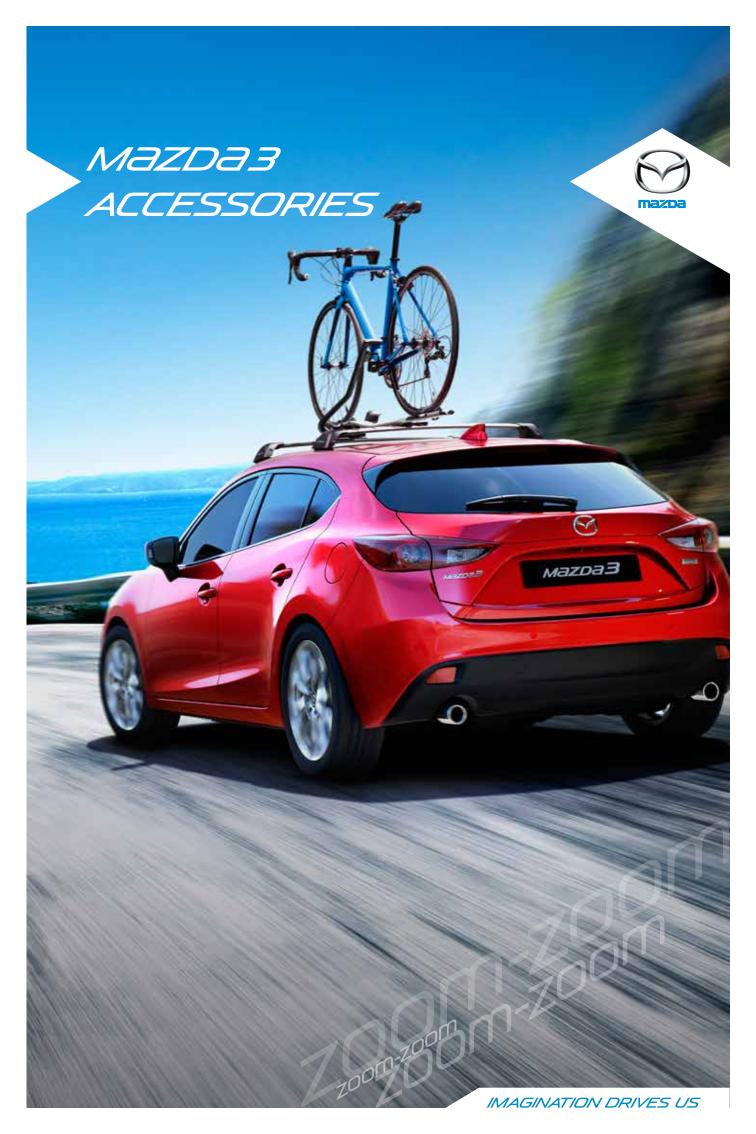
*At extra cost

■ Off white leather only available with Soul Red Metallic, Titanium Flash Mica and Deep Crystal Blue Mica exterior colours.



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With advanced technology and outstanding performance, Mazda3 is a great drive. Mazda Genuine
Accessories make the experience even better. They let you add individuality and protect your investment.
They also give you superb design, quality, and safety, all with the confidence of a Mazda warranty.
Mazda Genuine Accessories let you add even more Zoom-Zoom.





Makes it easy to take your bike along for the ride.



Welcome lighting radiates soft blue illumination from both front foot wells, while select additions enhance the sense of occasion.

,

FLOOR MATS - MAZDA3

Protect your carpet with these high-quality, tailor-made branded floor mats. Fastening system enhances safety. (Set of four)

FLOOR MATS - SP25

Branded floor mats featuring suede edging and metallic corners. Fastening system enhances safety. (Set of four)



zoan-zoan g

REAR BUMPER STEP PLATE

Safeguard your rear bumper from marks and scratches while adding visual flair.

BOOT LIP PROTECTOR

Protect your rear bumper and boot lip from scratches and scuffs during loading and unloading.



MOBILE PHONE HOLDER

Safe, stylish and compatible with many popular phones, this gives drivers easy phone visibility and access. Allows portrait or landscape use.



SEAT COVERS (REAR)

Made from durable, waterproof neoprene material, these fitted covers keep your seats free from dirt and grime. (Front seat covers also available)



BONNET PROTECTOR (SMOKE)

Protect your car against damage from stones and other debris.



MUD GUARDS (REAR)

Keep bodywork free of mud and road grime. (Front guards also available)



MIRROR-INTEGRATED REVERSE PARKING CAMERA

Enhances parking ease. Stylish replacement rear view mirror integrates rear camera's image into 4.3" LCD, which activates when reverse is selected. Screen brightness adjusts automatically to ambient light. (Neo only)



SCREEN INTEGRATED PARKING SENSORS

Augments audible warnings with graphic display of the object detected by sensors, and its proximity. Graphic appears on 7-inch display. (Front and rear or rear only, available on Maxx up)



16-INCH MULTI-SPOKE ALLOY WHEELS

Your Mazda3 will stand out even more with this arresting wheel design.



TOW BAR

1,200kg braked towing capacity with 75kg maximum tow ball download limit.² Detachable tongue kit makes tow bar invisible once tow ball is removed. (Tow ball sold separately)



CARGO ORGANISER BOX

Prevent items from sliding around in the luggage area. Features moveable internal dividers, detachable lids and a securable base.

CARGO TRAY

A tailor-fitted non-slip tray that shields the luggage bay floor from dirt, scratches and liquids.



REAR WINDOW SHADES

Protect passengers and cargo from the sun. Set covers both rear passenger windows.

COLLAPSIBLE SUN SCREEN

Keep your vehicle cool and protect the interior from the sun's harmful rays.



AUTO LIGHTS ON/OFF

Monitors outside light levels and turns headlights on or off accordingly.



HIGH SPECIFICATION ALARM WITH

TILT SENSOR

Gives you added security and peace of mind.

ALSO AVAILABLE

- Audio retractable USB cable
- Chrome tow ball
- Chrome tow ball cover
- Mazda retractable audio cable (3.5mm male-to-male)
- Wheel lock set

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